

**RESOLUTION NO. 1944**

**AT A REGULAR MEETING OF VINTON TOWN COUNCIL HELD ON TUESDAY, NOVEMBER 1, 2011, AT 7:00 P.M. IN THE COUNCIL CHAMBERS OF THE VINTON MUNICIPAL BUILDING, 311 SOUTH POLLARD STREET, VINTON, VIRGINIA.**

**WHEREAS**, BuyVinton is a promotion and marketing program that encourages Vinton residents and businesses to do their shopping for goods and services at Vinton businesses; and

**WHEREAS**, BuyVinton is a joint program of the Town and the Vinton Area Chamber of Commerce (VACC); and

**WHEREAS**, the Town of Vinton and VACC have been working together for some time to define goals and means to promote local businesses; and

**WHEREAS**, some of the goals of BuyVinton include promoting an awareness of Vinton businesses and the opportunities they present to local residents for convenience and value; keeping local dollars in Vinton, thereby increasing sales by Vinton businesses; contributing to Town sales tax revenue through increased sales; sending a positive message that supports new business recruitment and existing business retention; and

**WHEREAS**, BuyVinton has several target audiences and multiple benefits to the community and

**WHEREAS**, the "partnership" between the Town of Vinton and the VACC for the BuyVinton Program further strengthens the relationship between the Town and the business community; and

**WHEREAS**, the official kick-off for the BuyVinton Program will be held during the last week of November; and

**WHEREAS**, after the event the Town Council does encourage residents and businesses throughout the year to promote buying local,

**NOW, THEREFORE, BE IT RESOLVED**, that the Vinton Town Council does hereby declare November 27-December 3, 2011 as BuyVinton week in Vinton, Virginia, and encourages all citizens and businesses to participate in the BuyVinton program.

Motion made by Council Member Altice, seconded by Council Member Fidler, with the following votes recorded.

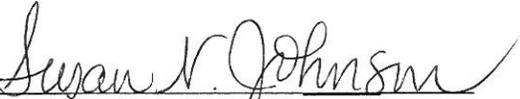
AYES: Altice, Hare, Nance, Vice Mayor Fidler, Mayor Grose

NAYS: None

APPROVED:

  
Bradley E. Grose, Mayor

ATTEST:

  
Susan N. Johnson, Town Clerk