



VINTON 2050

# Vinton Comp Plan Update

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Community Meeting  
5:00 – 7:00 PM  
November 12, 2024





# Presentation Outline

- 1. Project Overview**
- 2. What We've Heard?**
- 3. Needs**
- 4. Vision**



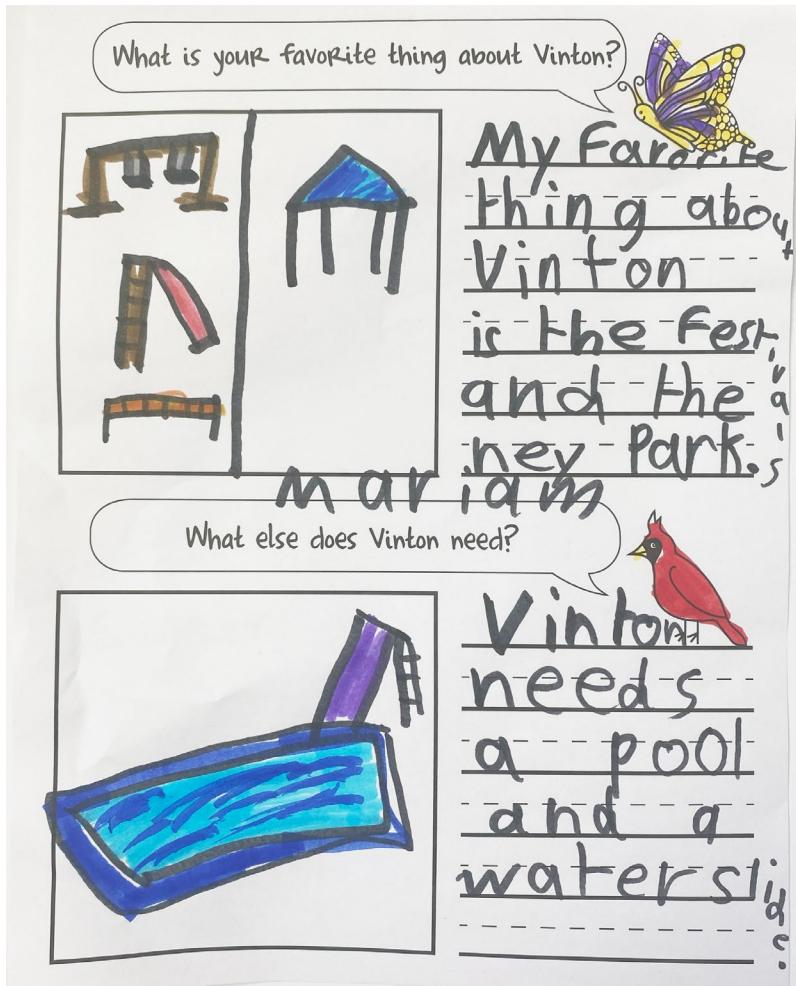
VINTON 2050

# Project Overview



**VINTON 2050**

# Project Overview



- The Comprehensive Plan lays out a long-term vision and goals for Vinton.
- Sets policy for topics important to the community's health, safety, and wellbeing
- It identifies steps the Town should take to achieve its vision.
- "Vinton 2050" is the name because the Plan looks ahead 25 years.



TOWN OF  
**VINTON**  
VIRGINIA

2004 - 2024 COMPREHENSIVE PLAN

September, 2004

# Plan Overview



## Comprehensive Plans are:

- Required by state code (§15.2-2223)
- Long-term guides for decisions happening now
- Advisory in nature
- Complemented by more focused plans for small areas or specific topics, such as parks

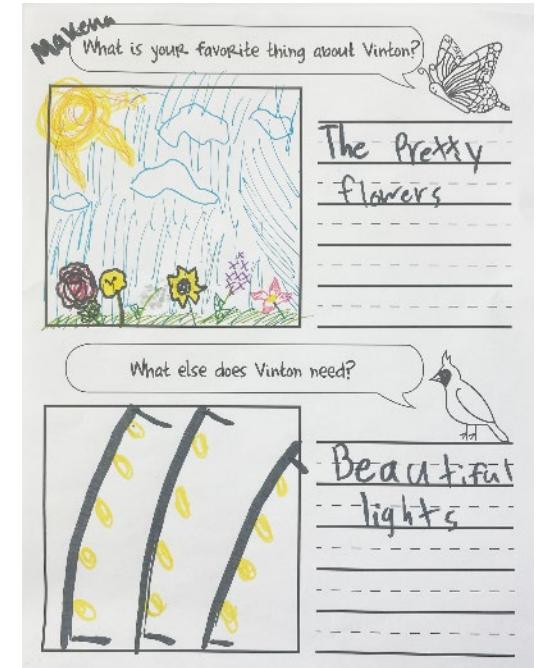
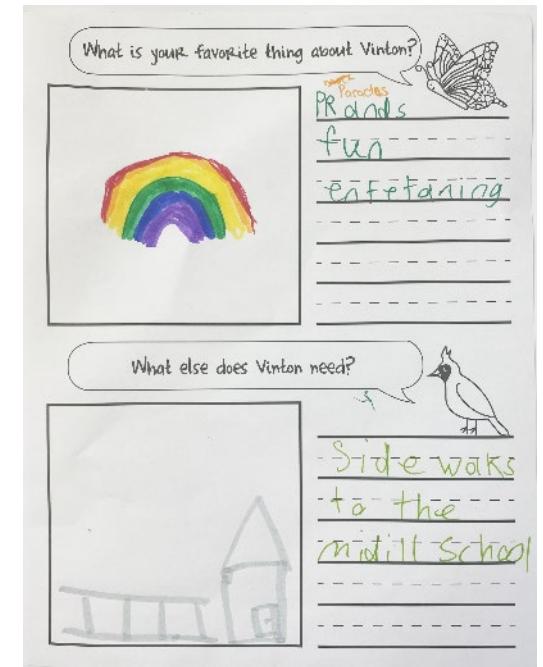
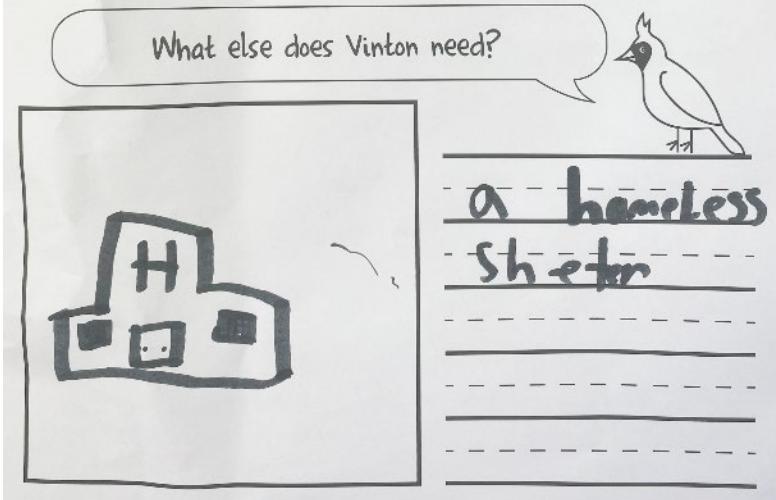
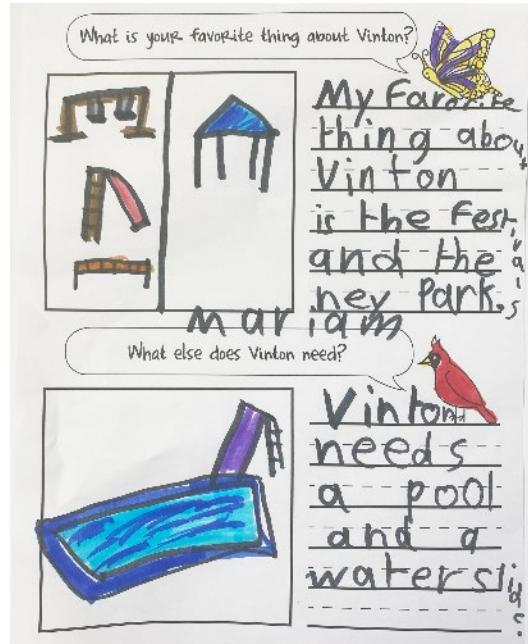
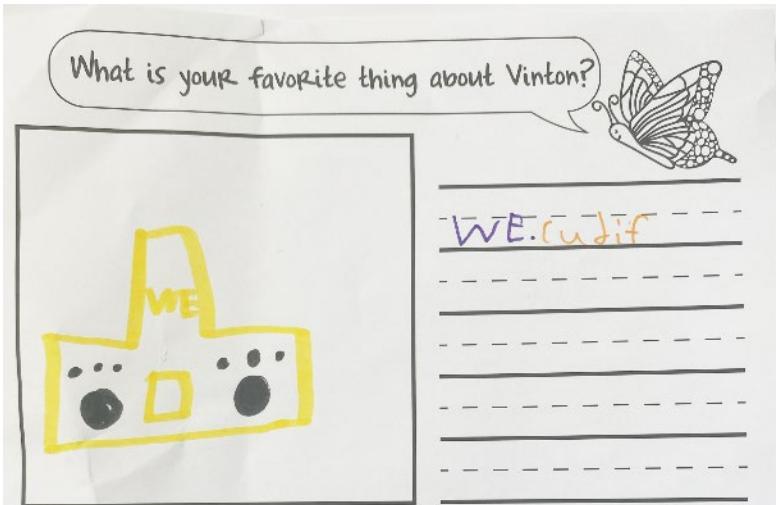
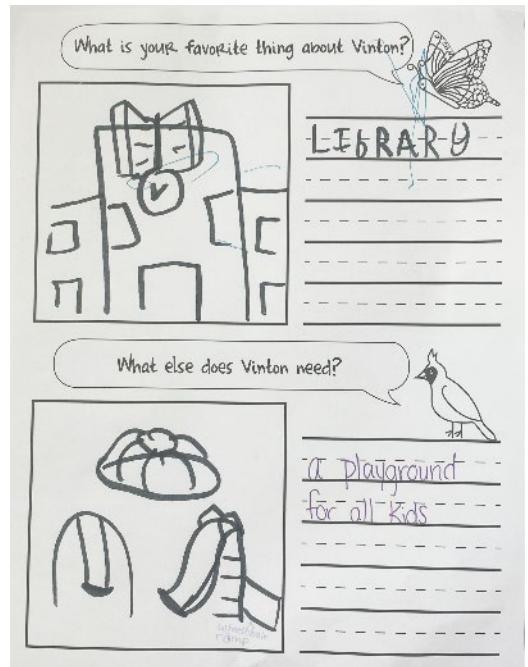
## Comprehensive Plans are not:

- Regulatory or local ordinance
- Exhaustive guides for every decision over 25 years
- Rigid and set in stone



# What We've Heard





COVU  
"MOU"

elements of  
Town  
CLAWING SIDS WORKS  
AND PWD BOTS

fil-a  
(Rite-Aid  
building)

More bikeways  
bikelanes

More  
bicycled/walkable  
infra structure.  
Less car focused

Kennedy's  
here

More shops  
downtown

Boutique  
Retail  
(+ children's  
clothing)

Better shoulders  
in constrained  
ROW's.

ENFORCE  
THE  
SPEED  
LIMITS  
IN OUR  
NEIGHBORHOODS!

More  
sidewalks

Easier access  
to trails

Makerspace

Easier to  
cross town  
east - west.  
Faster

A nicer hotel  
option

Greenway  
improvements  
(adjacent to  
Glade Road)

More opportunities  
for art - maybe  
a ske park too

Wing  
Restaurant

NEW  
SANE PARK

Street light  
Improvements  
(targeted)

Local  
Circular  
Economy

More & better  
recycling option

Inclusive  
Playground/  
Water play area

Movie Theater  
Downtown Union

legman's

More  
recrea  
activi

More greenery  
in downtown

More good  
jobs to  
come back  
for

MOVIE  
HOUSE

More breweries  
along the greenway

Utility Mapping

Improve  
signal  
timing

No roundabout  
at Hardy Bypass

Maintain  
Farmons  
Market

More Pickleball  
Courts Please

Pool, splash  
pad  
Trader Joe's

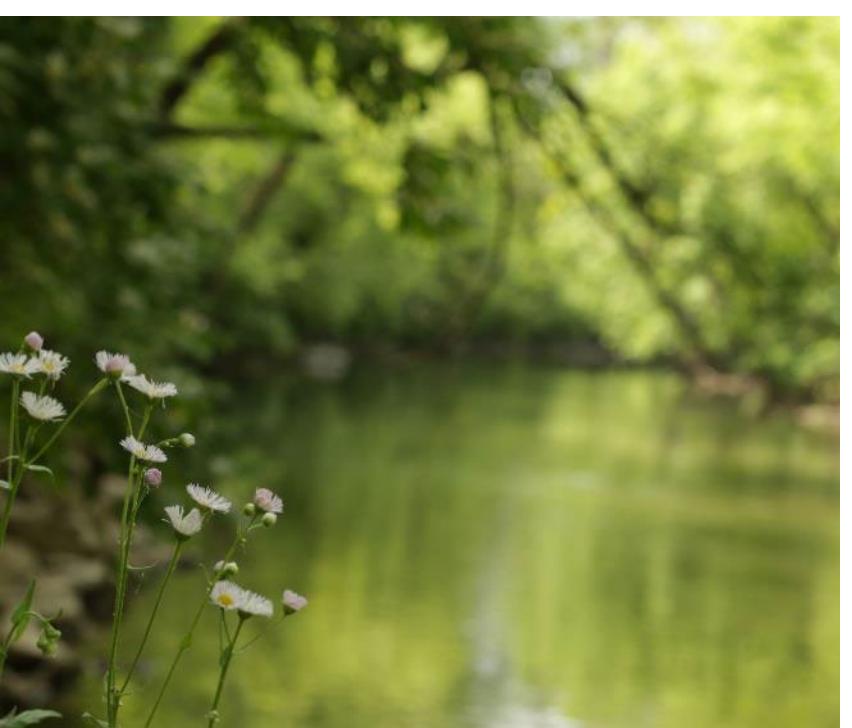
A Wing  
Stop here & have  
more shops.

Banquet  
spaces

dave  
and  
busters

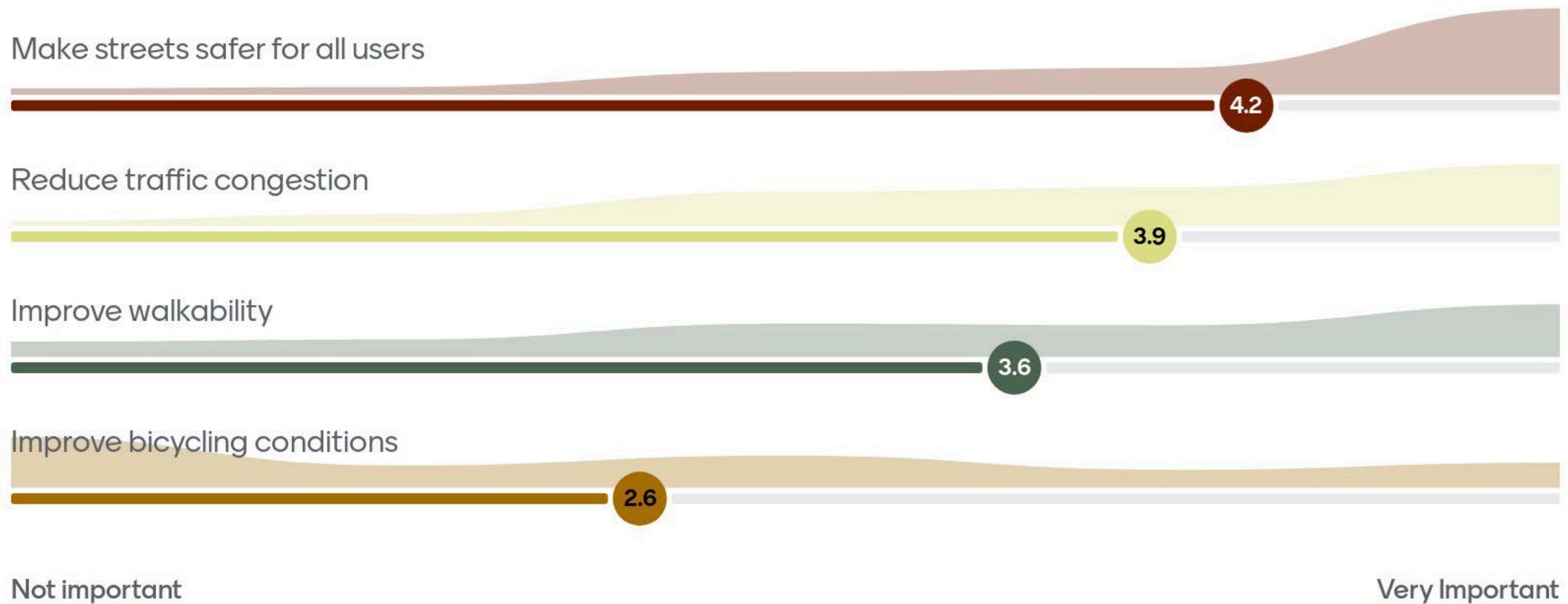
Safe walking sidewalks  
leading up to William Boyd  
- up date slow response  
street lights  
- cleaner water/ability to  
fish/Hydrant/Ward issues  
- Help test/also keep homeless  
on the streets specifically







1. Rate the following transportation goals by level of importance:



## 2. Rate the following land use and environmental goals by level of importance:

Improve water quality for Vinton's streams, creeks, and the Roanoke River

4.1

Increase number of trees in Town

3.3

Maintain small town feel and stable neighborhoods

4.2

Prioritize downtown and aging commercial centers for future development

3.8

Reduce carbon emissions and encourage renewable energy

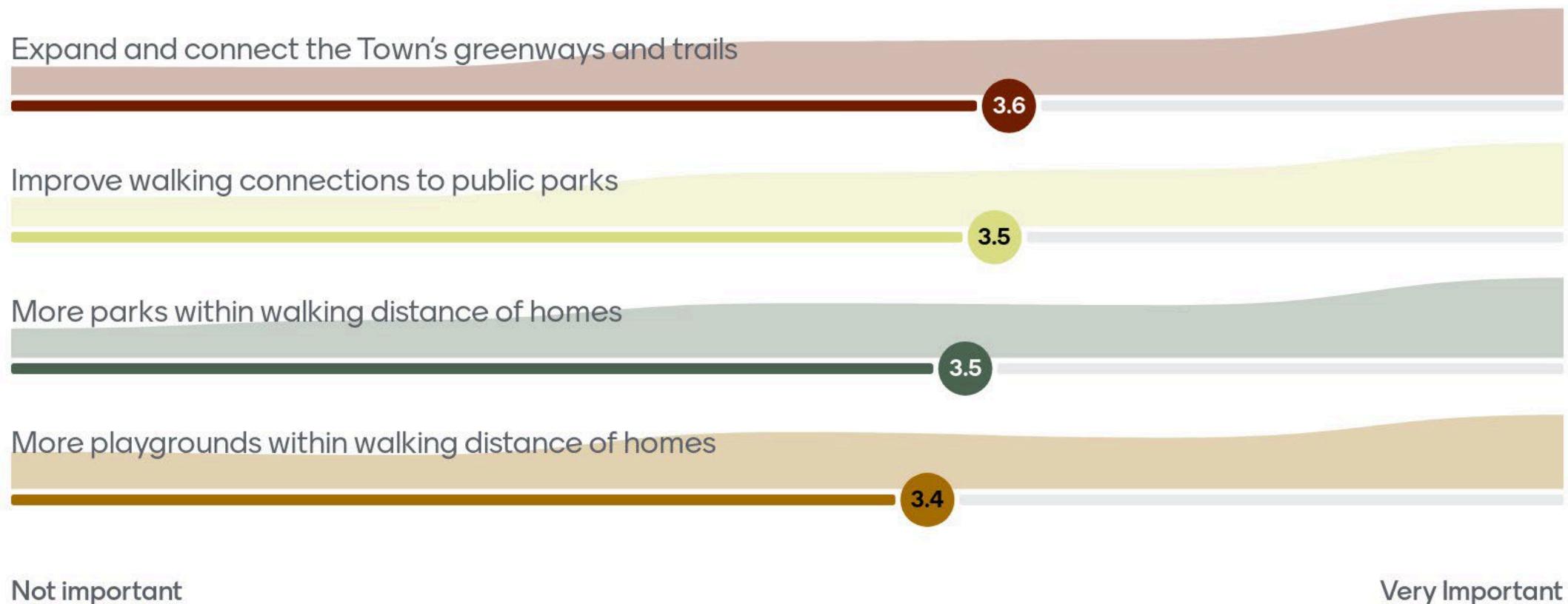
3.0

Not important

Very Important

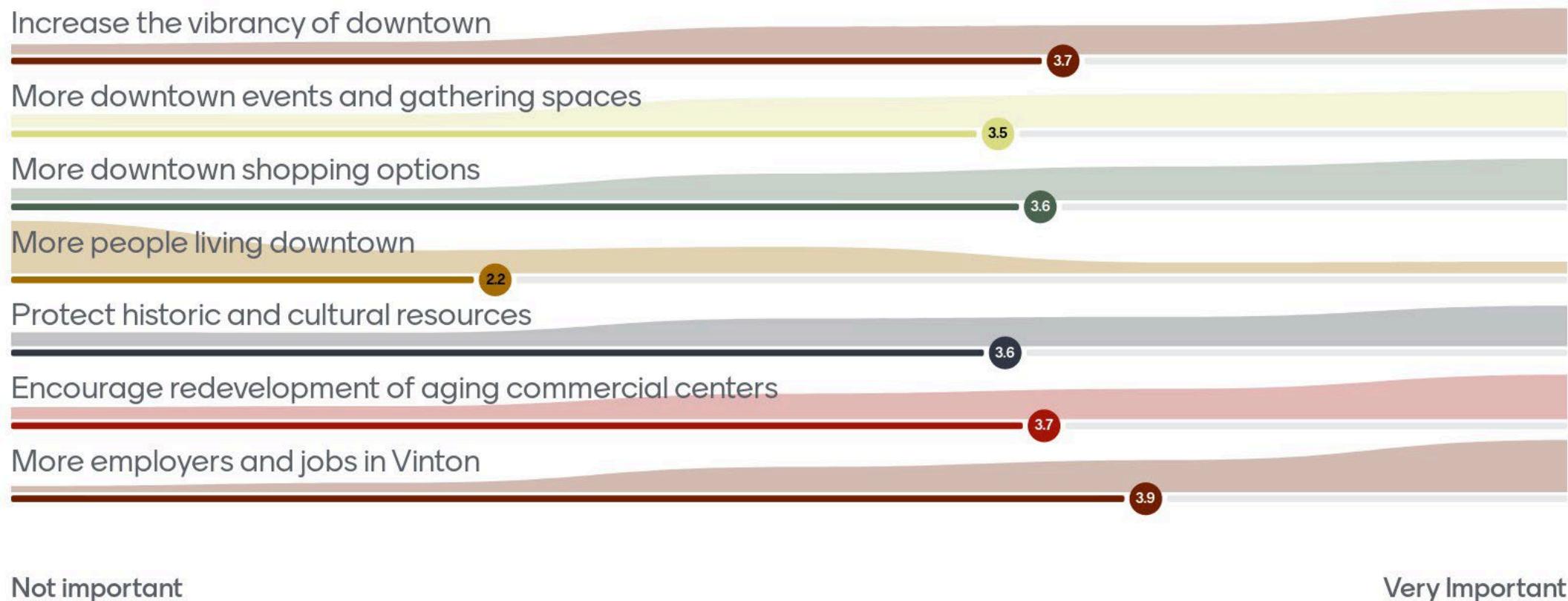


3. Rate the following recreation and quality of life goals by level of importance:





#### 4. Rate the following downtown and economic development goals by level of importance:



## 5. Rate the following housing and neighborhood revitalization goals by level of importance:

More housing options



3.1

More starter homes and workforce housing



3.0

Support renovation of older homes



3.8

Improve the look of gateways entering from Roanoke City and Roanoke County



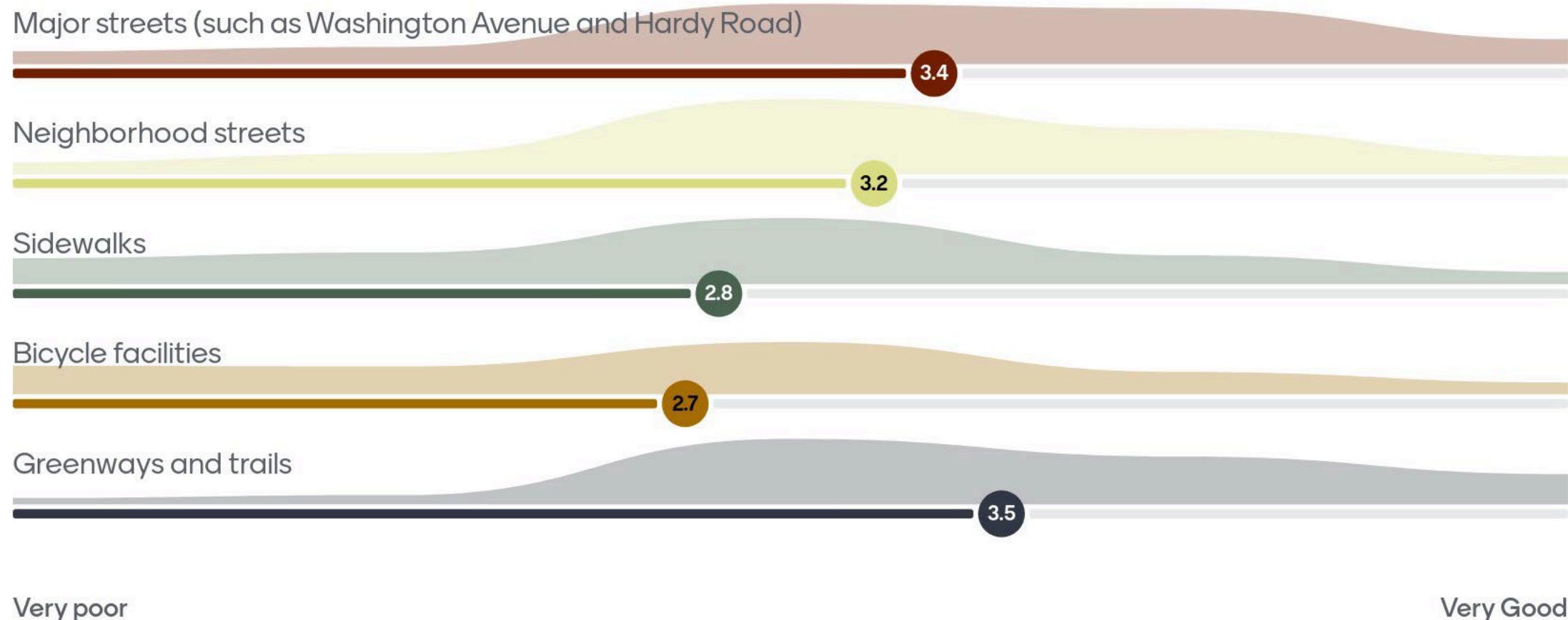
3.3

Not important

Very Important

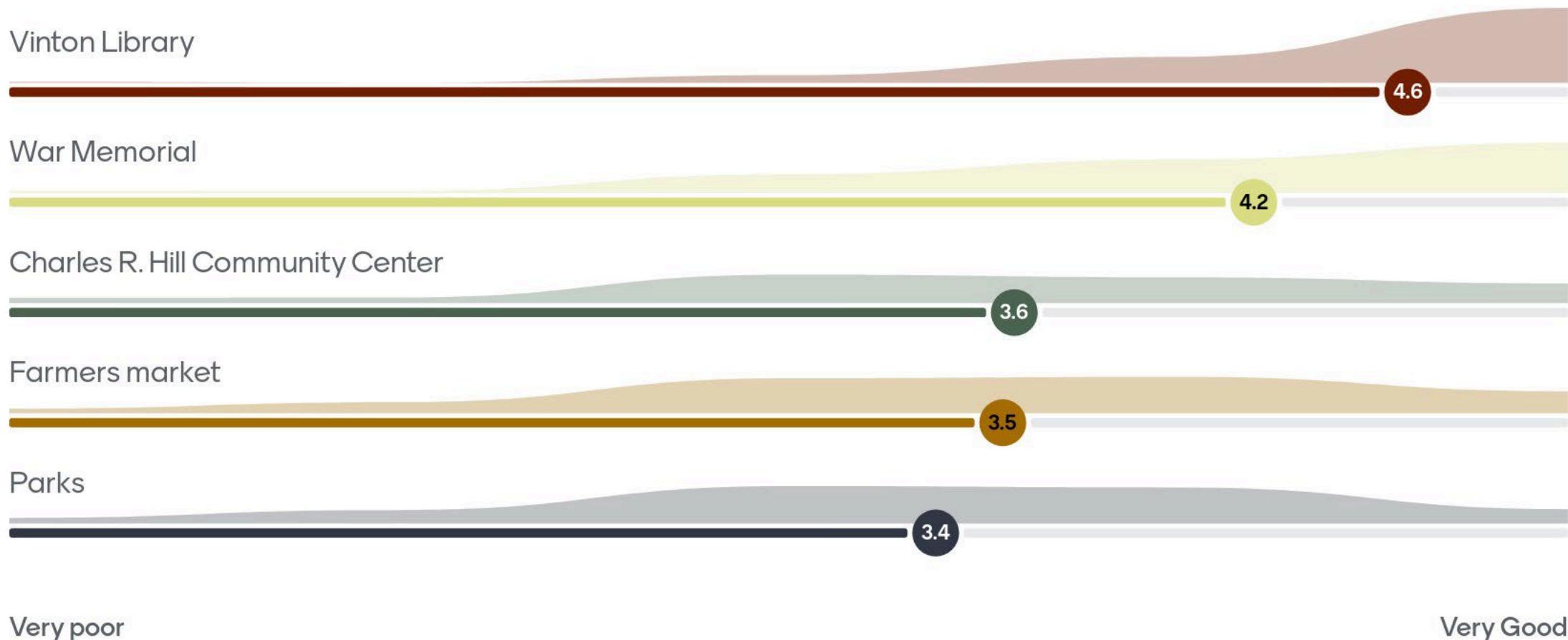


## 10. How would you rate the following public facilities in Vinton?



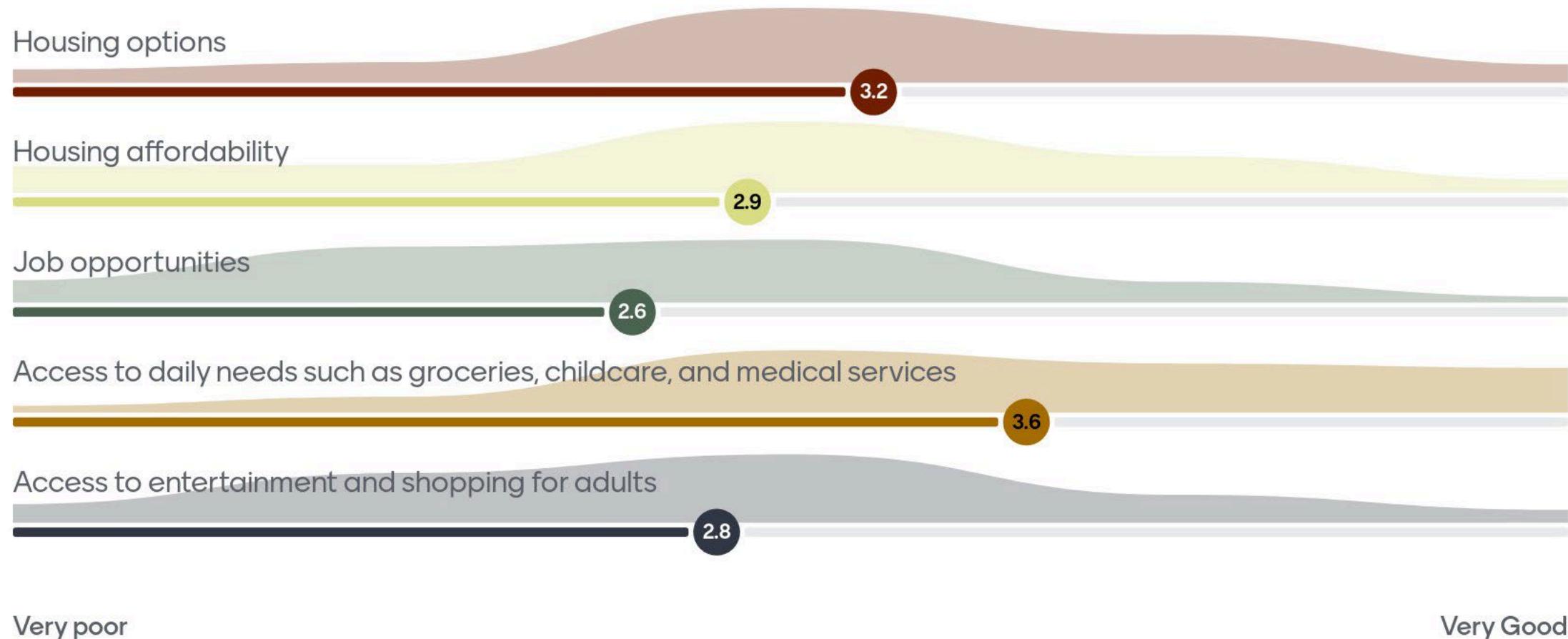


## 10. How would you rate the following public facilities in Vinton? (continued)



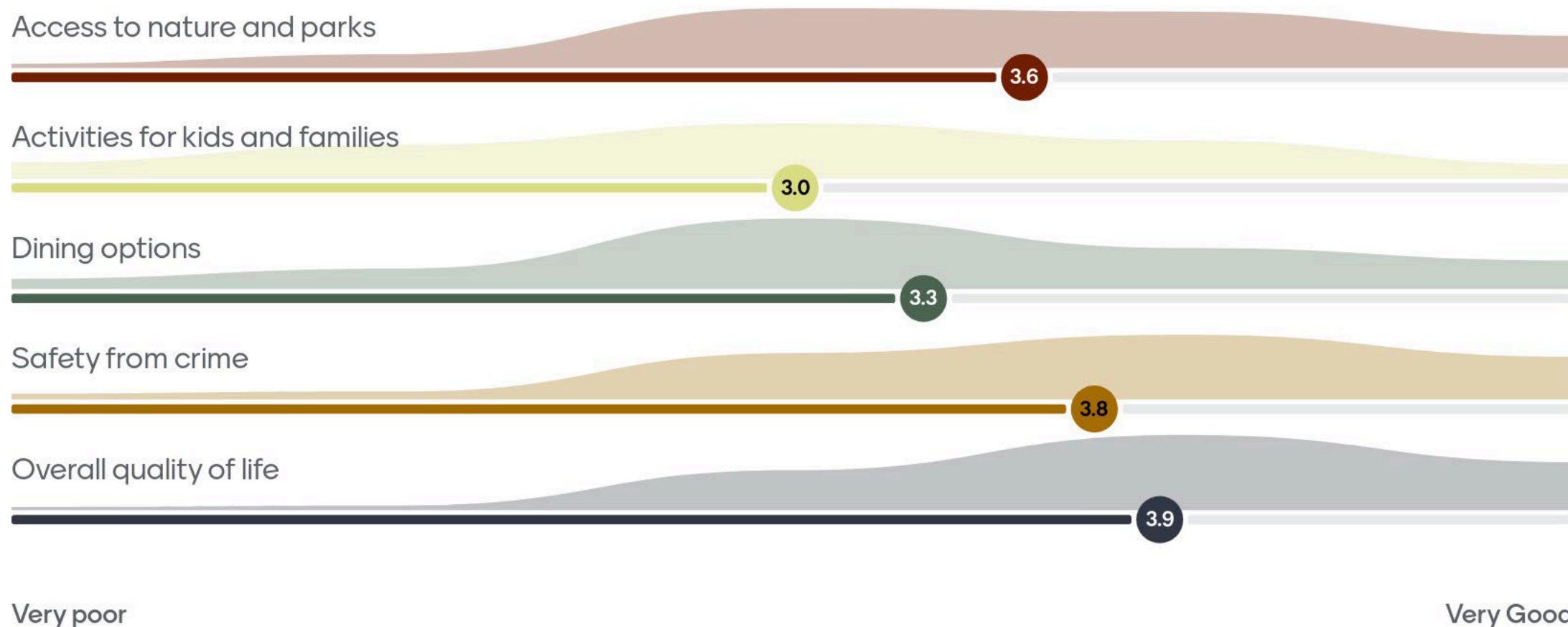


## 12. How would you rate the following quality of life measures in Vinton?





## 12. How would you rate the following quality of life measures in Vinton? (continued)





**VINTON 2050**

# Community Needs





## Transportation



## Environment & Land Use



## Recreation & Quality of Life



## Downtown & Economic Development



## Housing & Neighborhood Revitalization



## Community Facilities & Services



## Stormwater, Water, & Sewer



**Needs – Issues to address over the next 25 years to enhance public health, safety, and well being.**



VINTON 2050

# First: A Word on Population Forecasting

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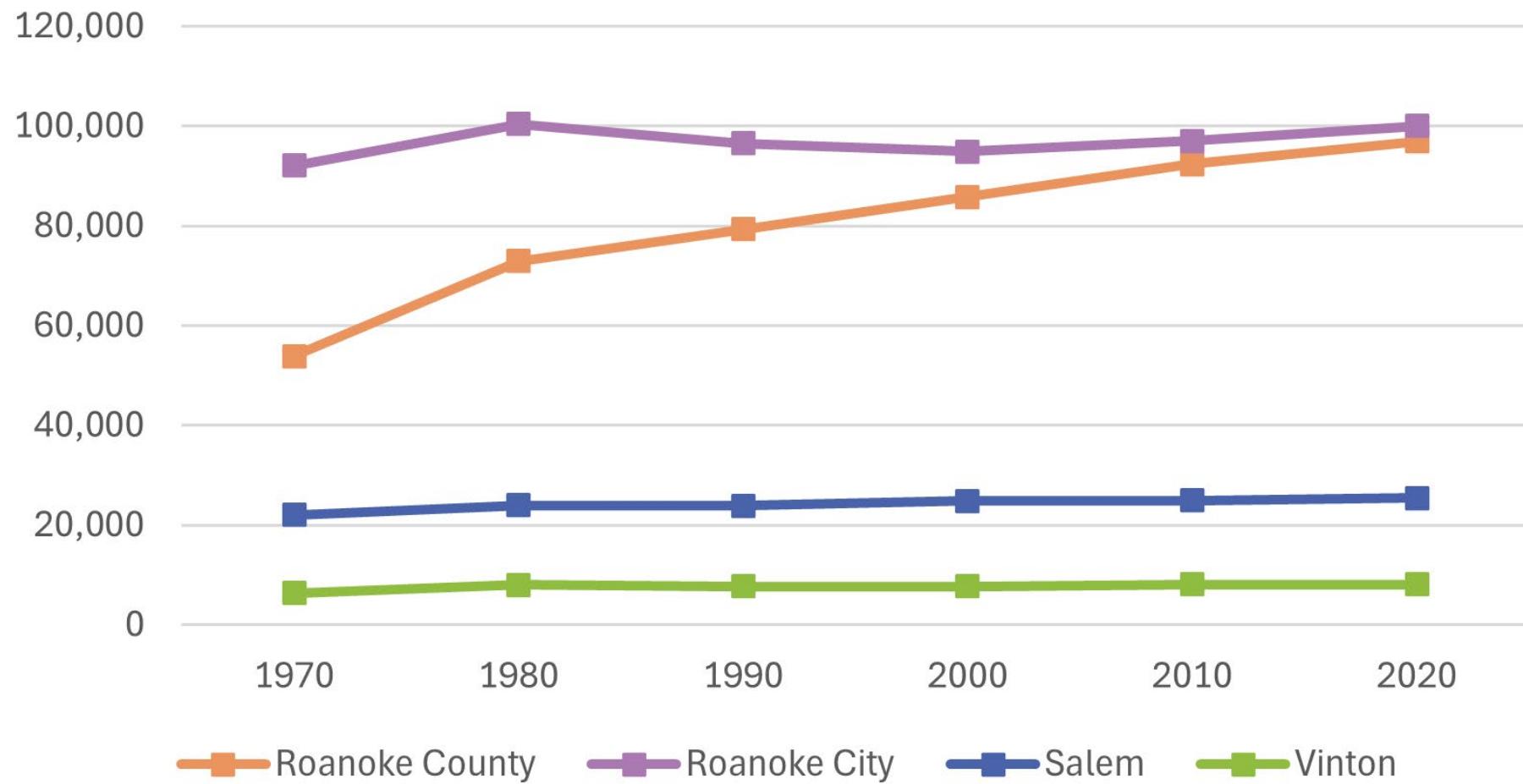


VINTON 2050

Vinton 2020  
Population

8,059

## LOCAL AND REGIONAL POPULATION TRENDS





VINTON 2050

# Forecast Growth

- 2050 population forecast: 9,114 (*Source: Weldon Cooper Center*)
- Our team assessed:
  - Population change
  - Age distribution
  - Parcel-level data
  - Market
- **Finding:** Weldon Cooper forecast is a reasonable growth possibility for planning purposes

*Virginia's 65 & older population forecast to increase from 12% of state in 2010 to 19% of state in 2030.*

# Key Environment & Land Use Needs

Maintain  
Small-Town  
Feel

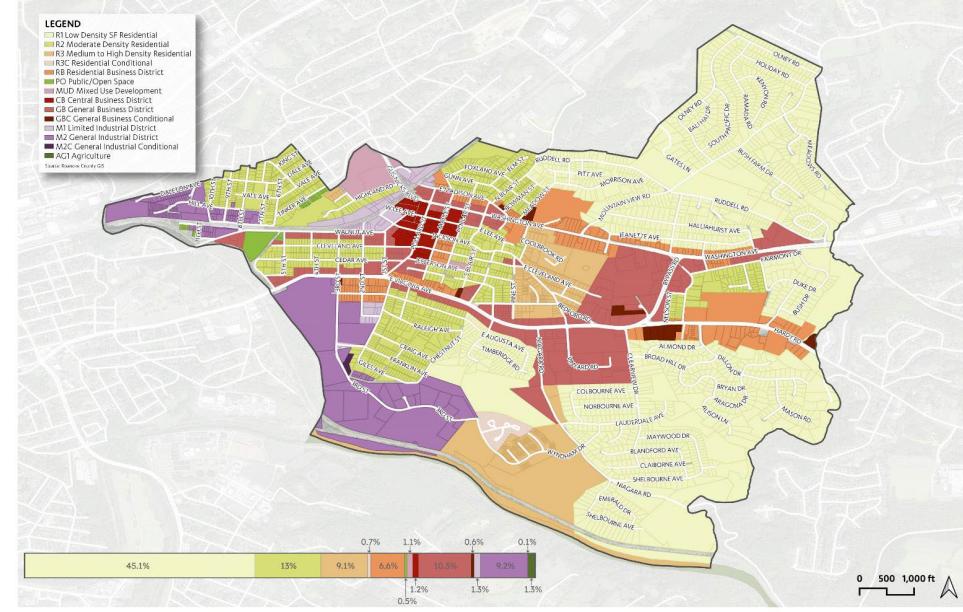
Cleaner Water  
in Streams &  
River

Redevelop  
Aging  
Commercial

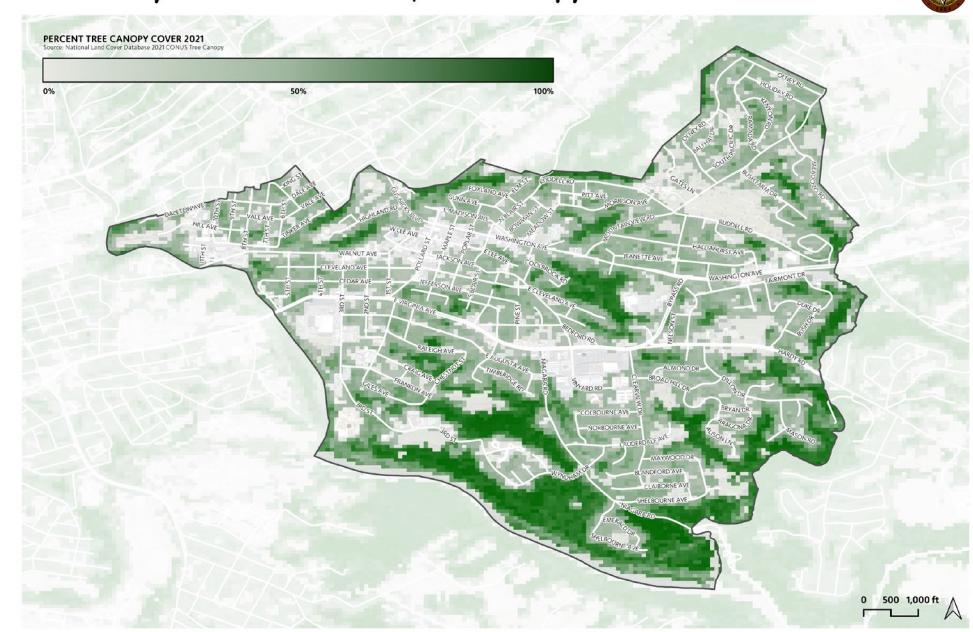
Mixed Use to  
Increase  
Vitality

More Trees

Community Needs Assessment | Zoning



Community Needs Assessment | Tree Canopy



# Key Economic Development/Downtown Needs

**Invest in  
Quality of  
Life as an  
Economic  
Asset**

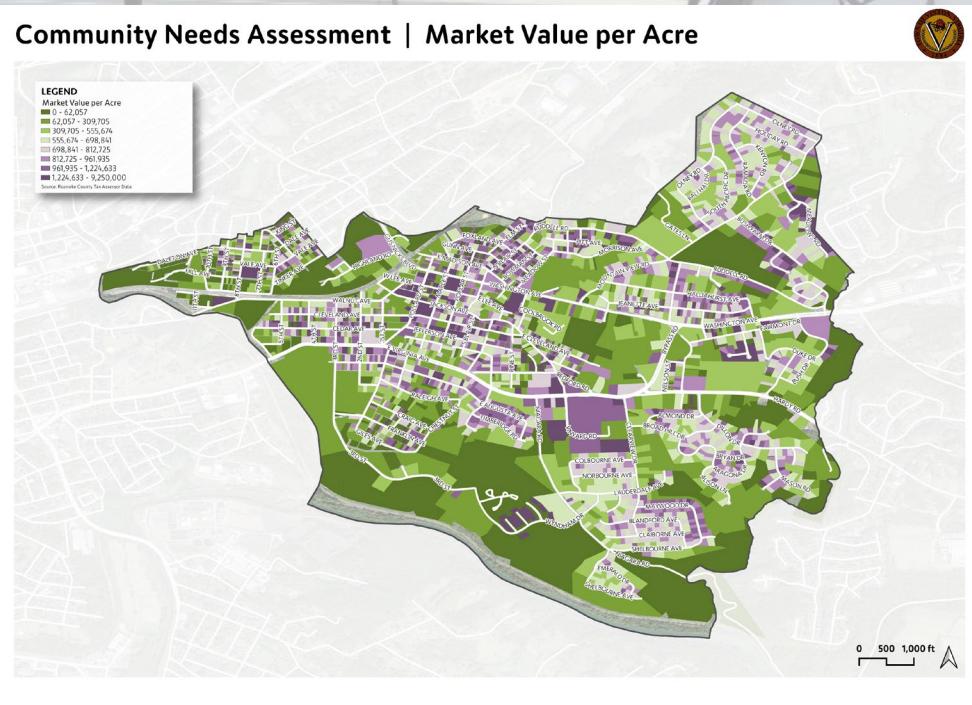
**Infill  
Development**

**Housing to  
Meet Job  
Growth**

**Grow Non-  
Service Jobs**

**Grow the Tax  
Base**

Community Needs Assessment | Market Value per Acre



**+51%**  
HH  
Income  
growth  
from 2012 to  
2022

**Income Growth  
Outpacing the  
Region**

**+21%**  
Job  
growth  
from 2001 to  
2021

**Job Growth  
Outpacing  
Housing Growth**

# Key Transportation Needs

**Transportation  
for an Aging  
Population**

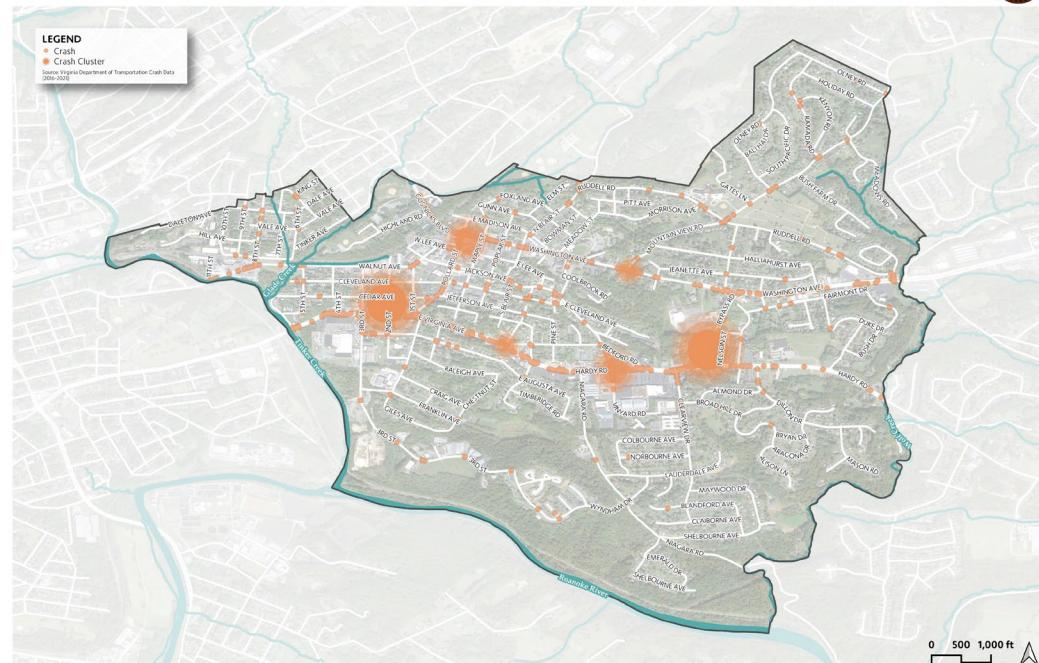
**Safety for All –  
Car/ Bike/Ped**

**Close Gaps in  
Greenways**

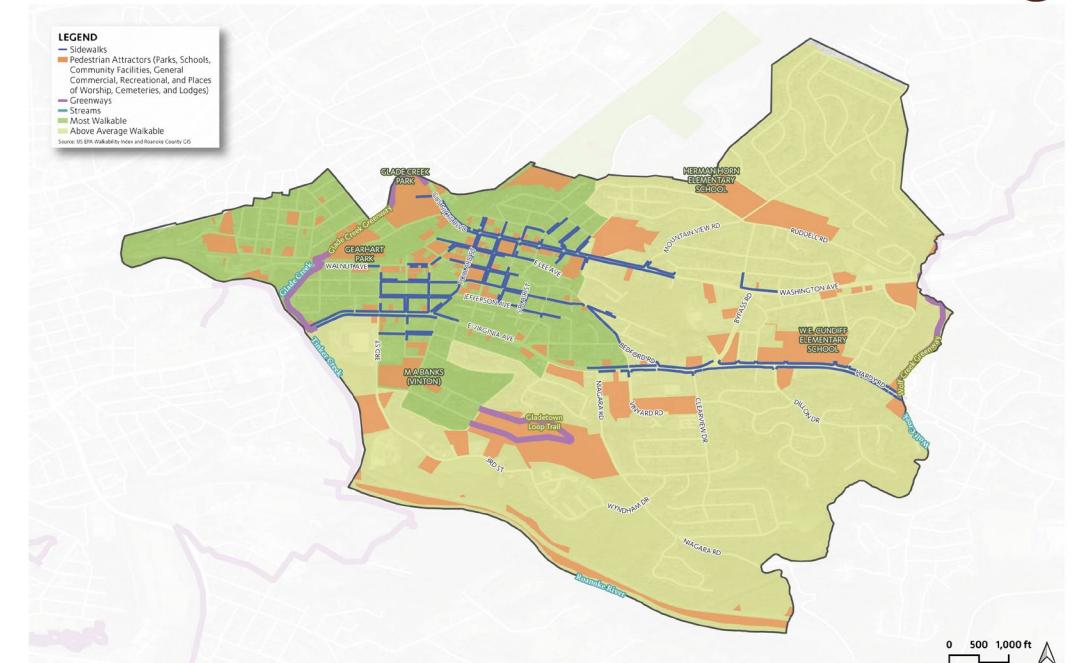
**Improving  
Gus Nicks/  
Washington  
& Hardy/  
Bypass**

**Reconnecting  
Neighborhoods  
for all Modes**

Community Needs Assessment | Crash Map



Community Needs Assessment | Walkability Gap Analysis



# Key Recreation Needs

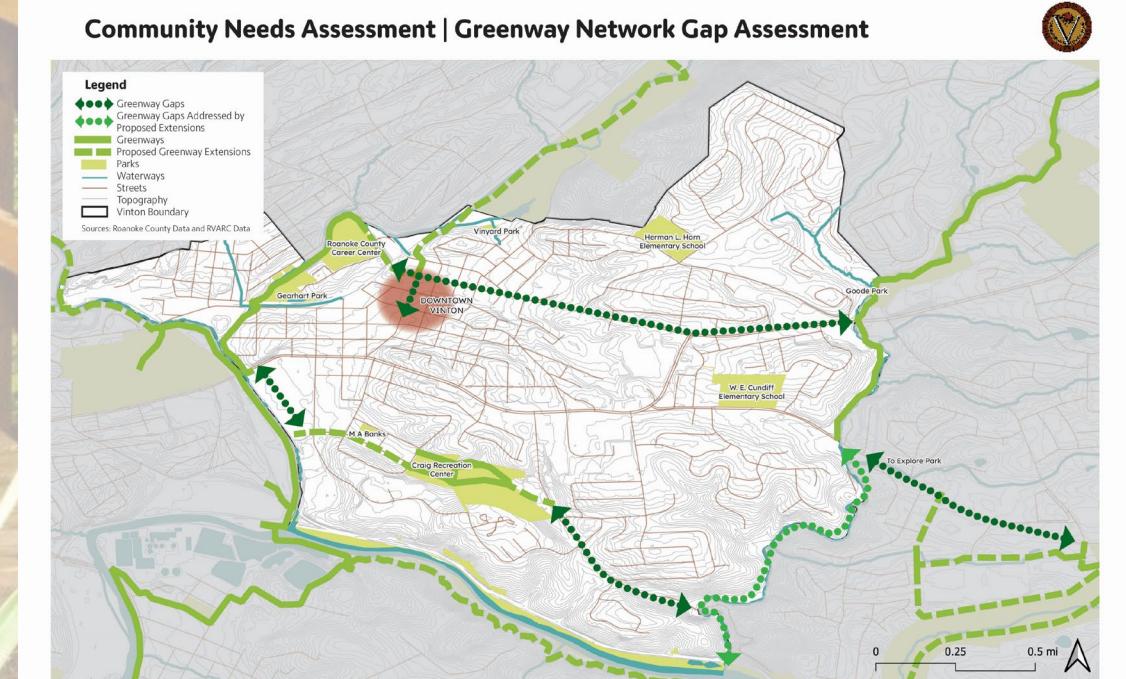
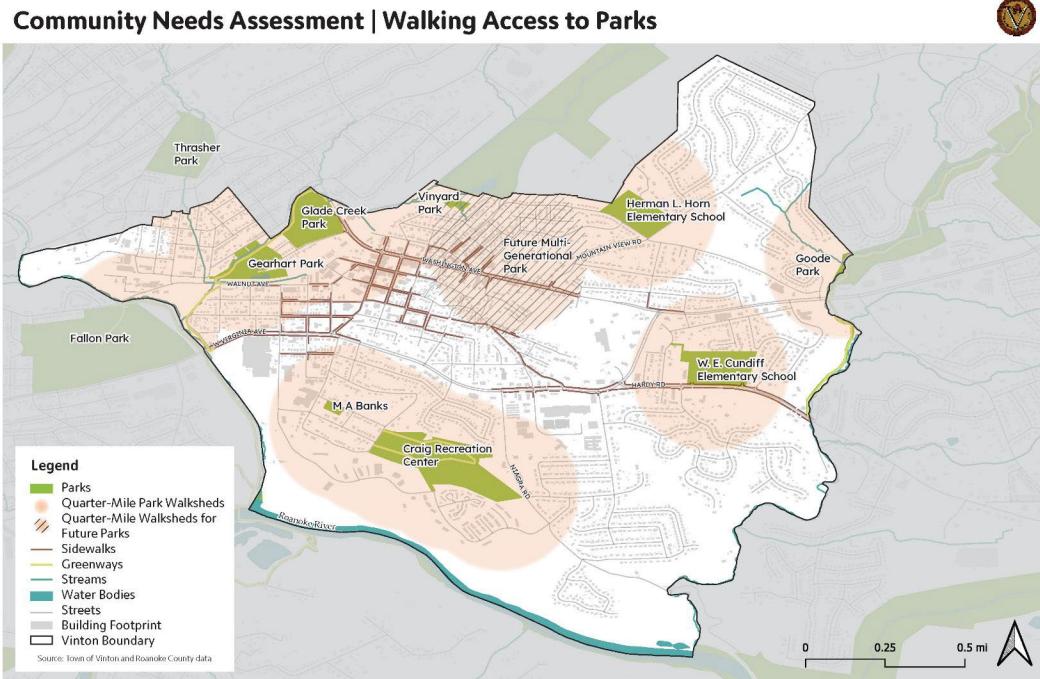
All Age & Accessible Recreation

Access to Blue Ridge Parkway & Explore Park

Connect Greenways

Walking Access to Schools & Parks

10-minute walks to Parks & Playgrounds



# Key Housing & Revitalization Needs

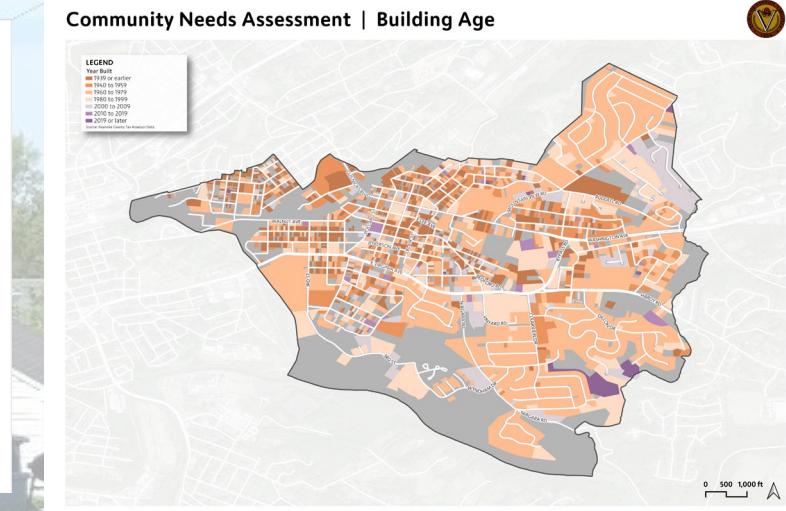
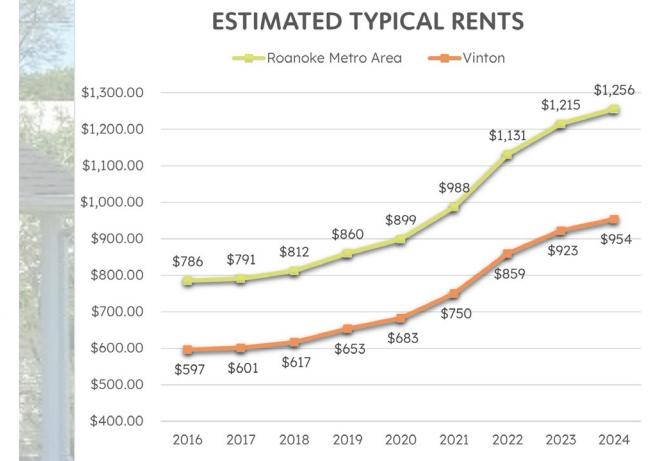
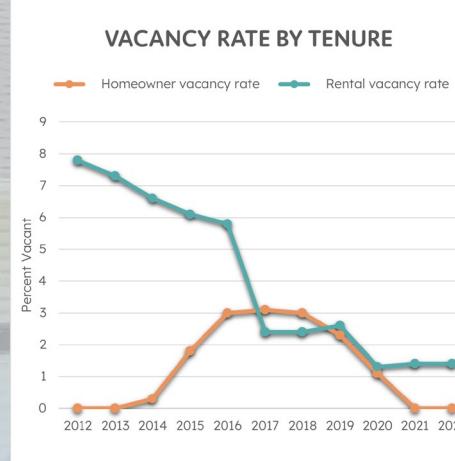
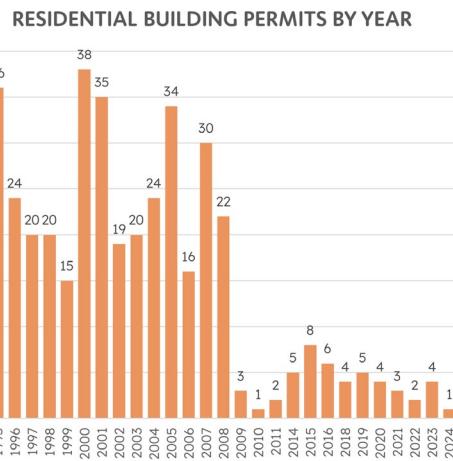
**Assistance  
for Housing  
Renovation**

**Right-sized  
housing for  
an aging  
population**

**More Starter  
Homes**

**Regional  
Solutions for  
Homelessness**

**More  
Housing –  
Affordable &  
Accessible**



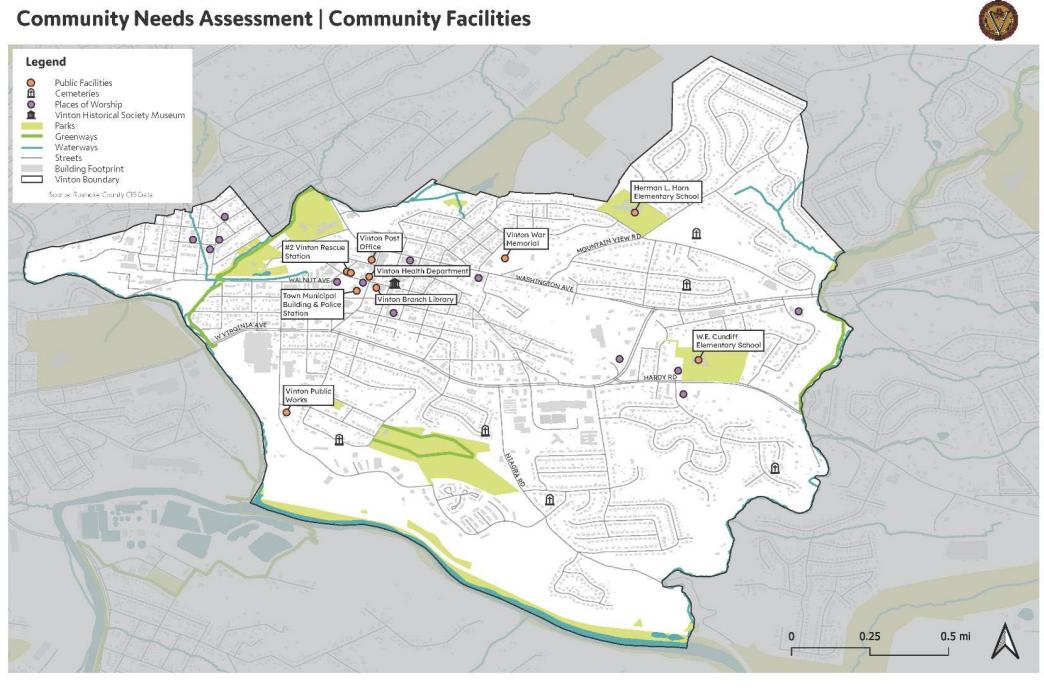
# Key Community Facility & Service Needs

## Future School Capacity

## Connect to Regional Water System

## Facility Maintenance & Expansion

## Police, Fire & Rescue Needs for Growth



**RESPONSIBLE PARTY FOR COMMUNITY FACILITIES & SERVICES**

**VINTON 2050**

Service	Provider
Planning & Zoning	Town of Vinton
Police	Town of Vinton
Public Works: <ul style="list-style-type: none"><li>Refuse &amp; Recycling Collection</li><li>Stormwater System Maintenance</li><li>Street Maintenance &amp; Snow Removal</li></ul>	Town of Vinton
War Memorial/Charles R. Hill Community Center/Farmers' Market	Town of Vinton
Fire and Emergency Medical Services	Roanoke County
Health Department	Roanoke County
Library	Roanoke County
Parks	Roanoke County
Schools	Roanoke County
Social Services	Roanoke County
Public Transportation	Valley Metro
Water and Sewer	Western Virginia Water Authority

Sources: Town of Vinton Data and Roanoke County Data

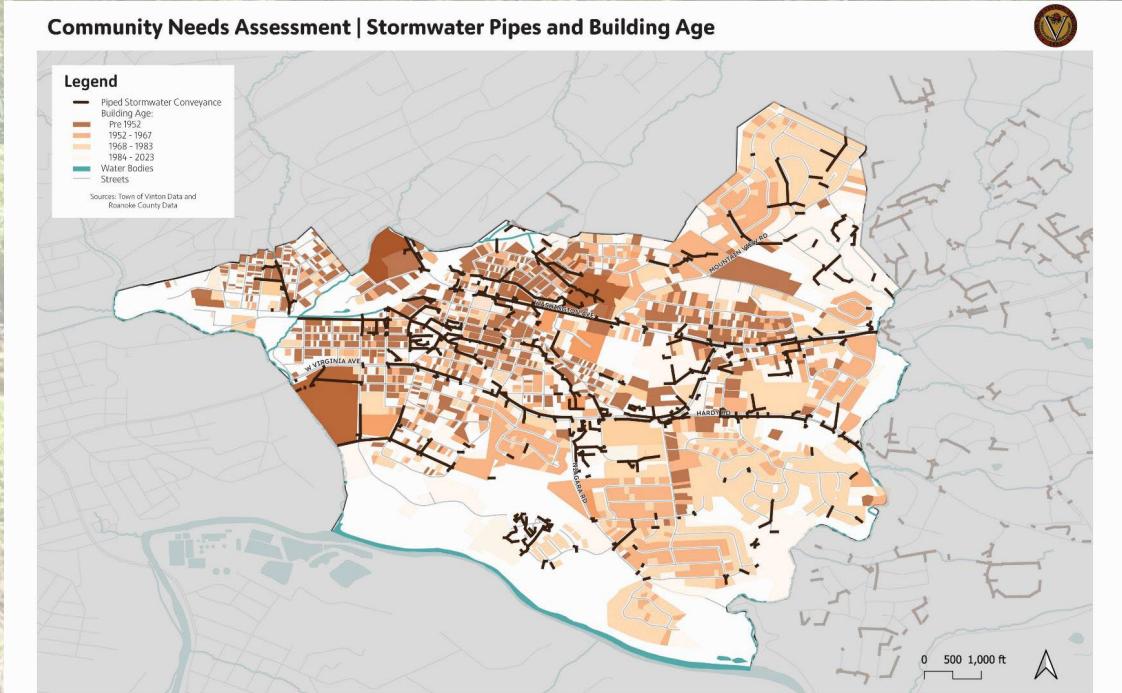
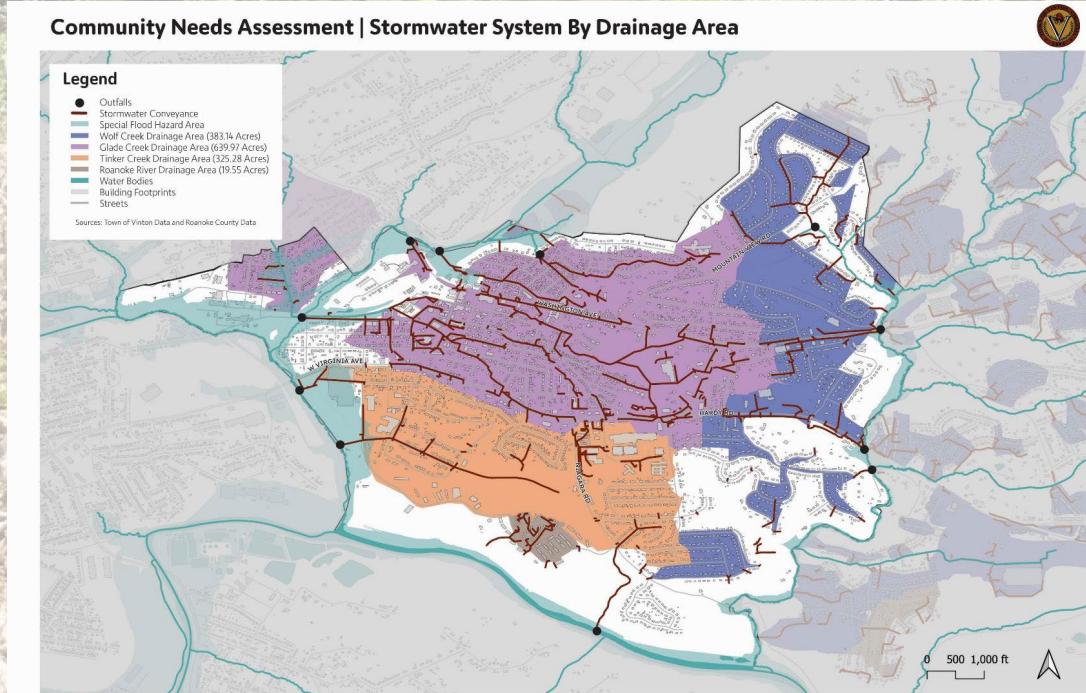
# Stormwater, Water & Sewer Needs

**Restoration  
of eroded  
stream banks**

**Better data  
on SWM  
System**

**Upgrades to  
SWM System**

**Upgrades to  
Water/Sewer  
for New  
Growth**





# Emerging Themes

# Emerging Vision Themes

Connected & Collaborative with the Region

Sociable and Welcoming Small Town

Thriving and Authentic Downtown

Exceptional Town Services & Infrastructure

Outdoor Recreation Hub

Adaptable

Safe & Connected Streets for All

Parks for All & Near All

Environmental Stewardship Leader

Housing for All Phases of Life





# Next Steps



**VINTON 2050**

# Open House

Tonight, we are looking for your feedback at each station:

- 1. Community Needs** – Is anything missing?
- 2. Vision Principles** – What ideas do you have for implementing them?
- 3. Land Use & Transportation Vision** – Does it make sense to you? How would you adjust it? What other connections need to be improved?
- 4. Big Ideas** – What 1 big idea would you most like to see happen in Vinton?

*This is your plan. We need your ideas and feedback!*

# Path Ahead

