



VINTON 2050

Vinton Comp Plan Update

Community Meeting

5:00 – 7:00 PM

November 12, 2024





Presentation Outline

- 1. Project Overview**
- 2. What We've Heard?**
- 3. Needs**
- 4. Vision**



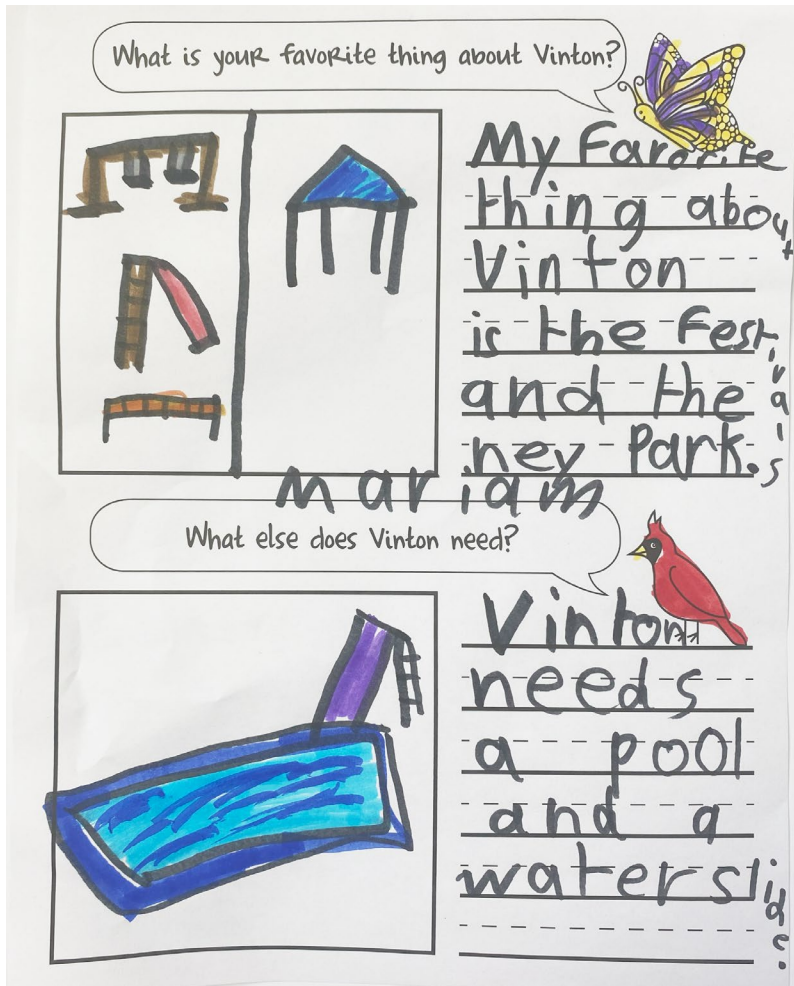
VINTON 2050

Project Overview



Project Overview

- The Comprehensive Plan lays out a long-term vision and goals for Vinton.
- Sets policy for topics important to the community's health, safety, and wellbeing
- It identifies steps the Town should take to achieve its vision.
- "Vinton 2050" is the name because the Plan looks ahead 25 years.





TOWN OF
VINTON
VIRGINIA

2004 - 2024 COMPREHENSIVE PLAN

September, 2004



Plan Overview

Comprehensive Plans are:

- Required by state code (§15.2-2223)
- Long-term guides for decisions happening now
- Advisory in nature
- Complemented by more focused plans for small areas or specific topics, such as parks

Comprehensive Plans are not:

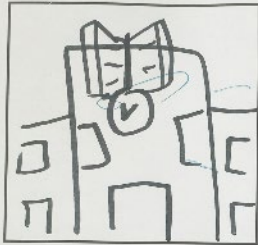
- Regulatory or local ordinance
- Exhaustive guides for every decision over 25 years
- Rigid and set in stone



What We've Heard




What is your favorite thing about Vinton?



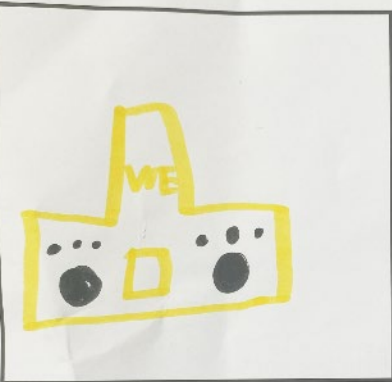
LIBRARY

What else does Vinton need?



a playground
for all kids

What is your favorite thing about Vinton?




WE

What else does Vinton need?

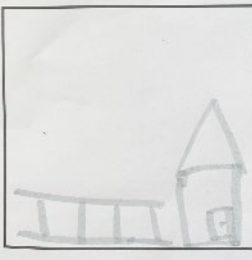
WE need it

What is your favorite thing about Vinton?



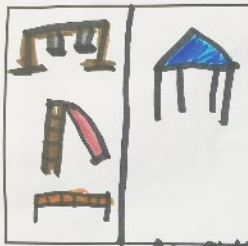
Parade
Parks
fun
entertaining

What else does Vinton need?




Side walks
to the
middle school

What is your favorite thing about Vinton?




My favorite
thing about
Vinton
is the fest
and the
new park.

What else does Vinton need?



Vinton
needs
a pool
and a
waterslide

What is your favorite thing about Vinton?



The pretty
flowers

What else does Vinton need?



Beautiful
lights

COOPER
"MOU"

RENTS OF
TOWN

ONE SIDE WORKS
SIDS WORKS
BAG BROS

fil-a
(Rite-Aid
building)

More bike lanes
bikelanes

More
bicycle/walkable
infra structure.
Less car focused

Better shoulders
in constrained
ROW's.

ENFORCE
THE
SPEED
LIMITS
IN OUR
NEIGHBORHOODS!

Kenny was
here

More shops
downtown

Boutique
Retail
(+ children's
clothing)

Makerspace

Easier to
cross town
east - west.
Faster

Greenway
improvements
(adjacent to
Glade Road)

More opportunities
for art - maybe
a skate park too
😊

Wing
Restaurant

More
sidewalks

Easier access
to trails

A nicer hotel
option

Pool, splash
pad,
Trader Joe's

3 Wing
stop here's have
more shops.

Banquet
spaces

Movie Theater
Downtown Union

Legman's

More greenery
in downtown

More diverse
foods

Skate
Park

dave
and
busters

Fix broken/rusted
playground behind
War Memorial
PLEASE

NEW
SAME PARK

Street light
Improvements
(targeted)

More
recreational
activities

More breweries
along the greenway

More good
jobs to
come back
for

Safe walking sidewalks
leading up to Williamson Road
- Up close slow response
street lights
- Cleaner water/ability to
flush hydrants w/out issues
- Help out also keep homeless
at the entrance to park

More & better
recycling options

Local
Circular
Economy

Playground/
Water play area

Movie
House

Utility Mapping

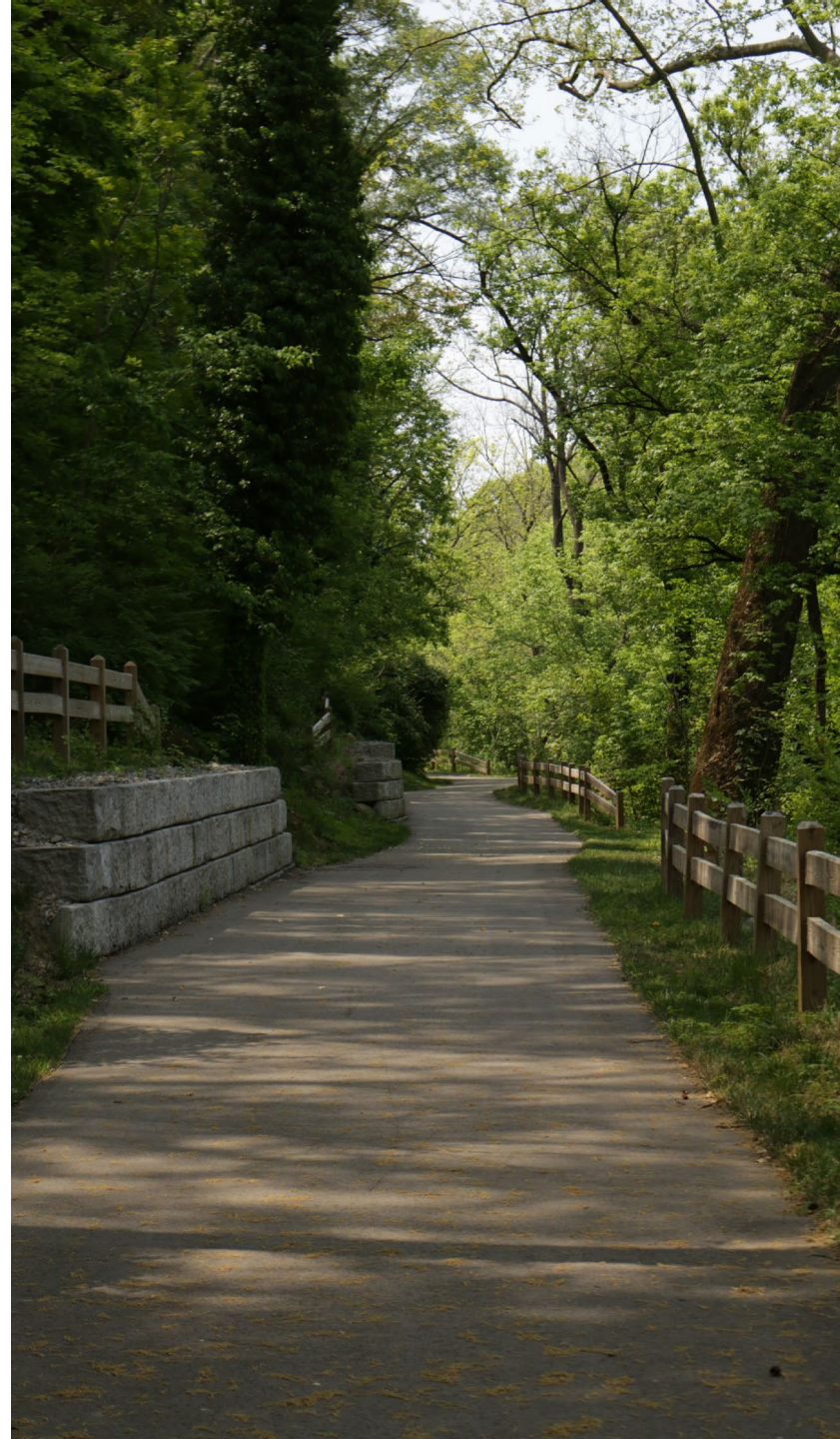
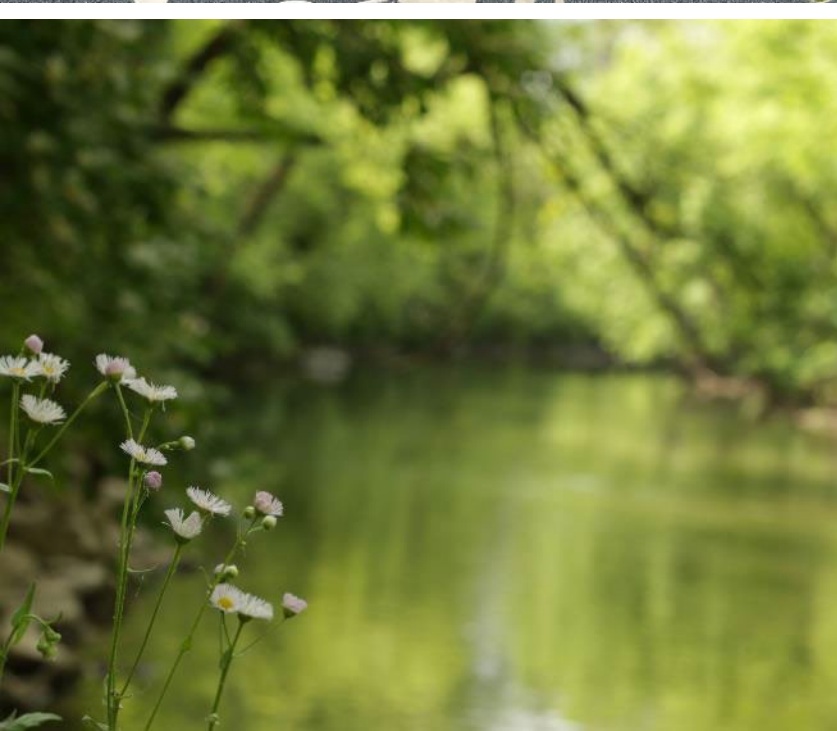
Improve
signal
timing

No roundabout
at Hardy/Bypass

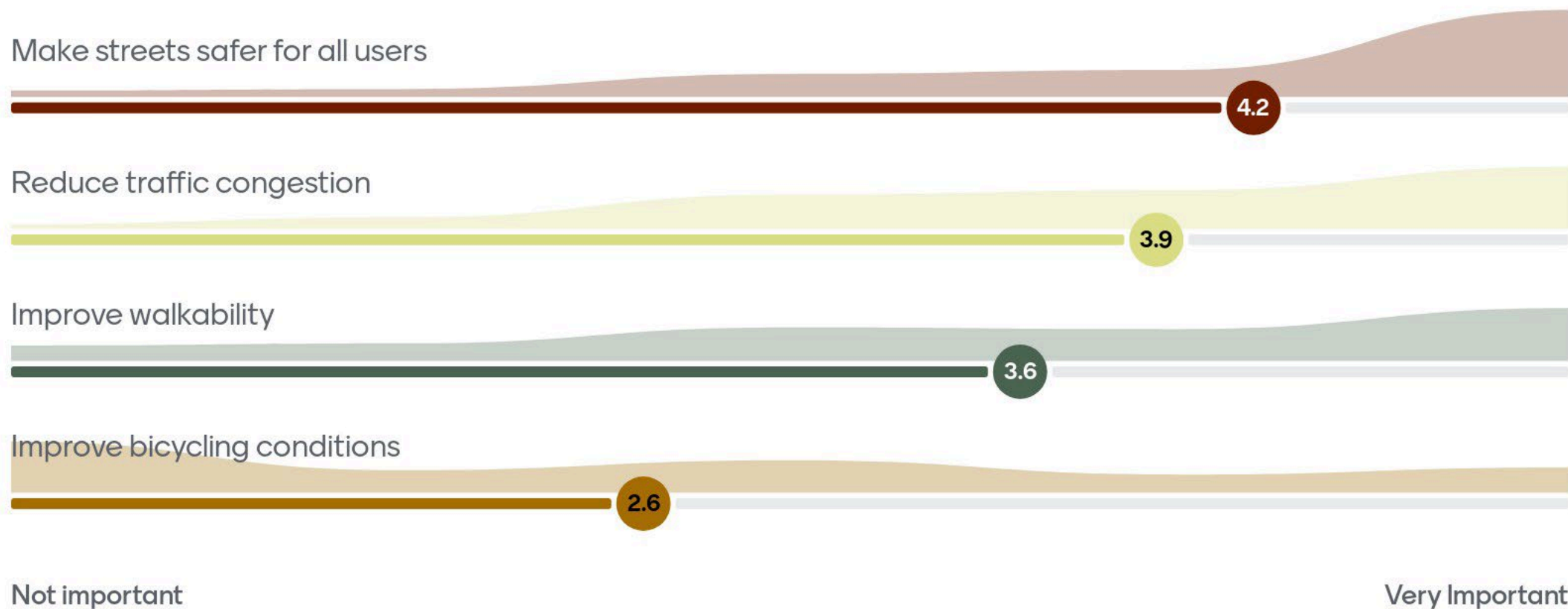
Maintain
Farmers
Market

More Pickleball
Courts Please

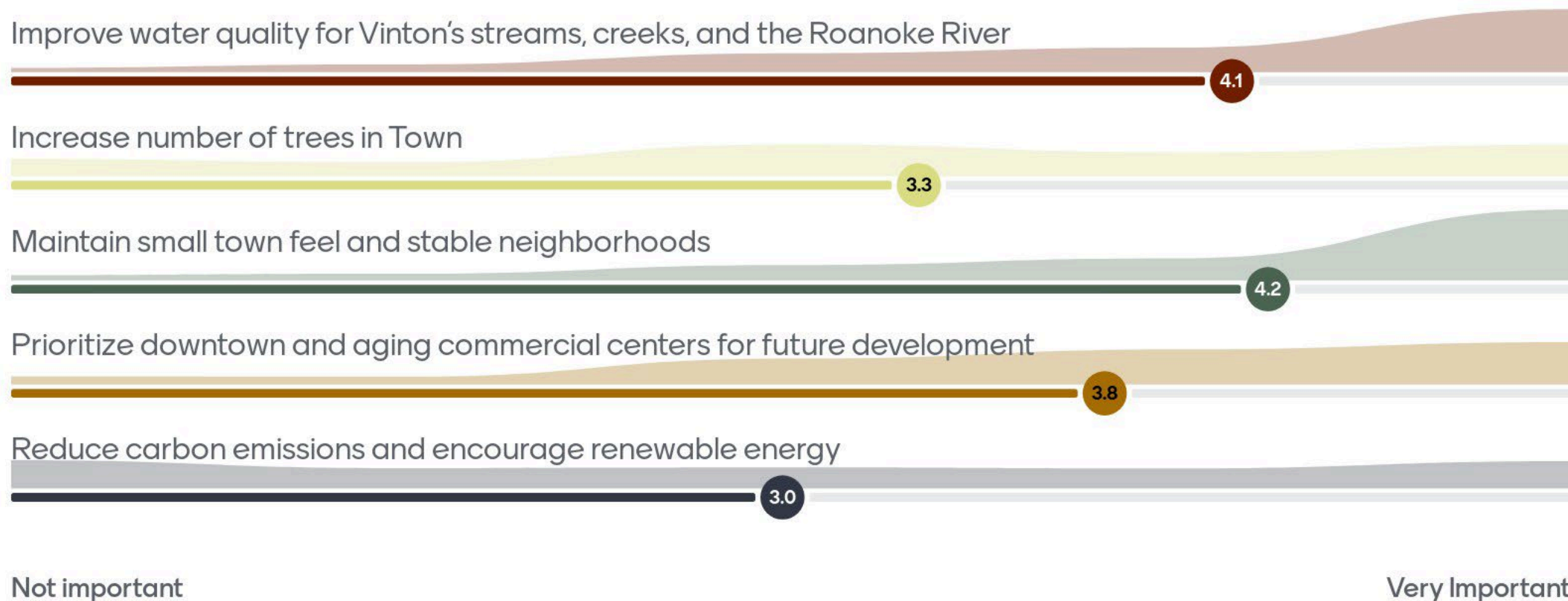




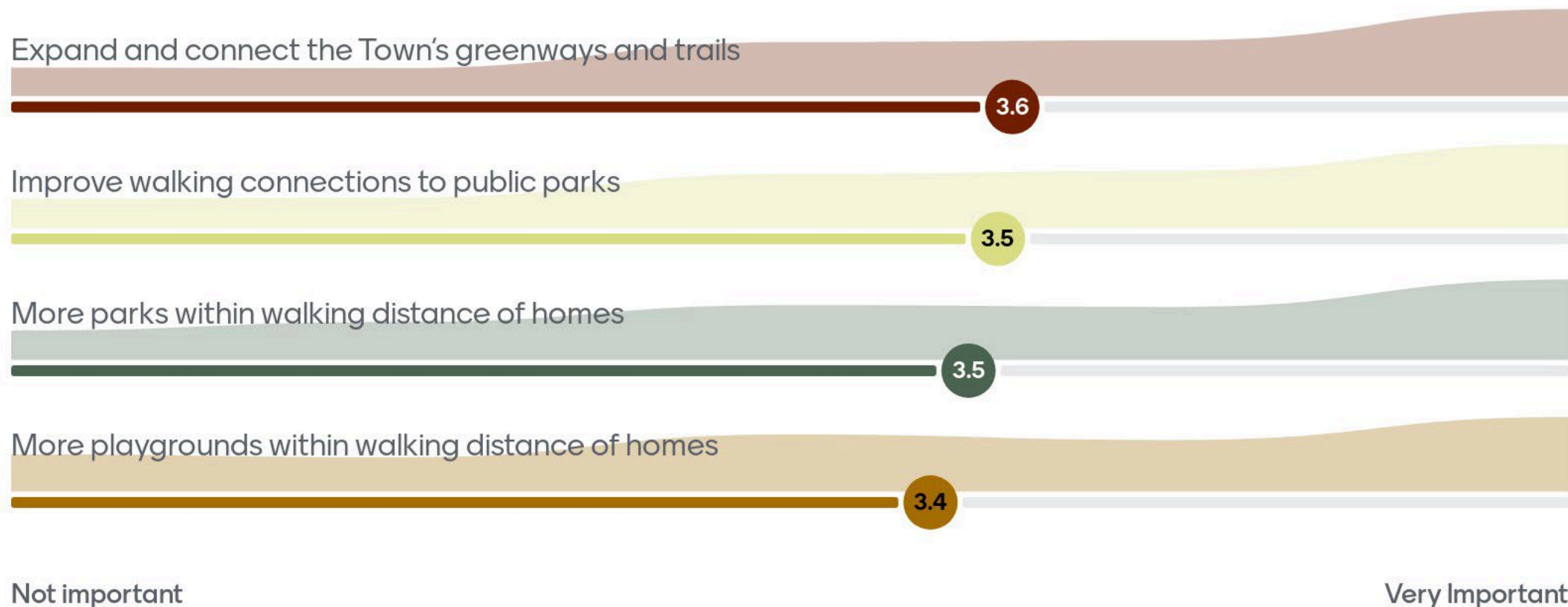
1. Rate the following transportation goals by level of importance:



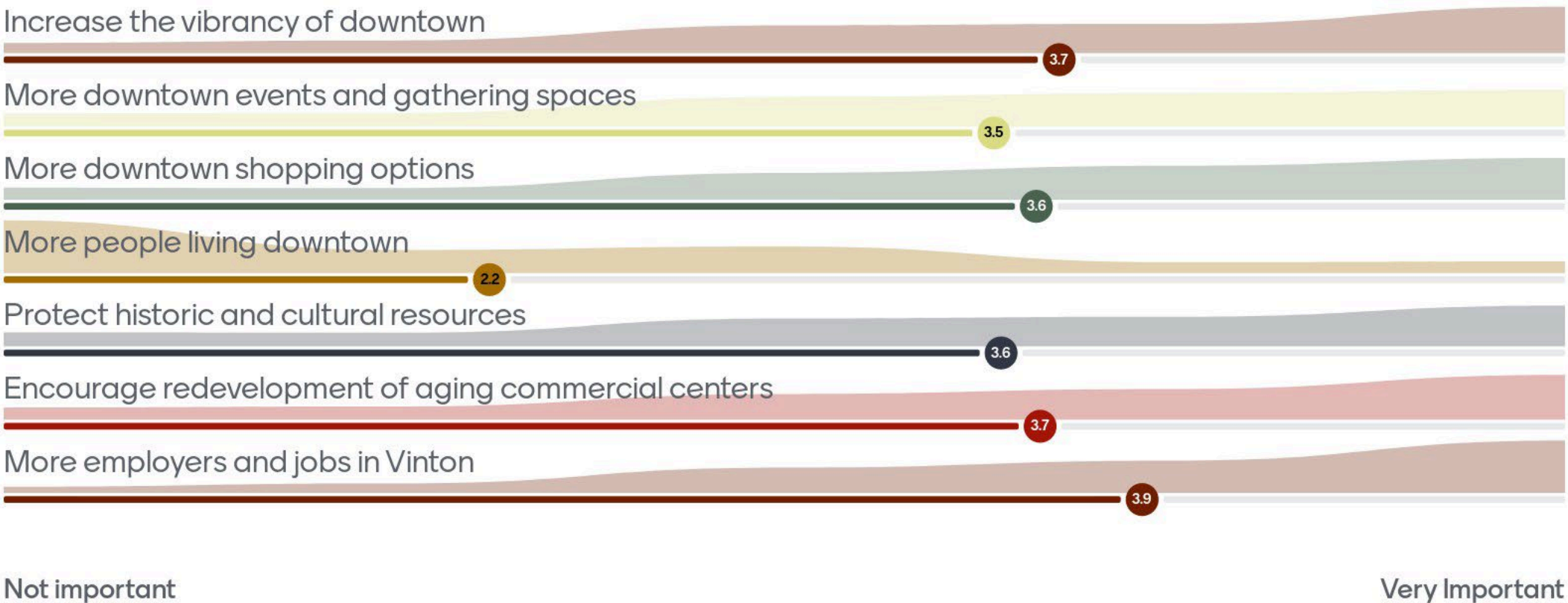
2. Rate the following land use and environmental goals by level of importance:



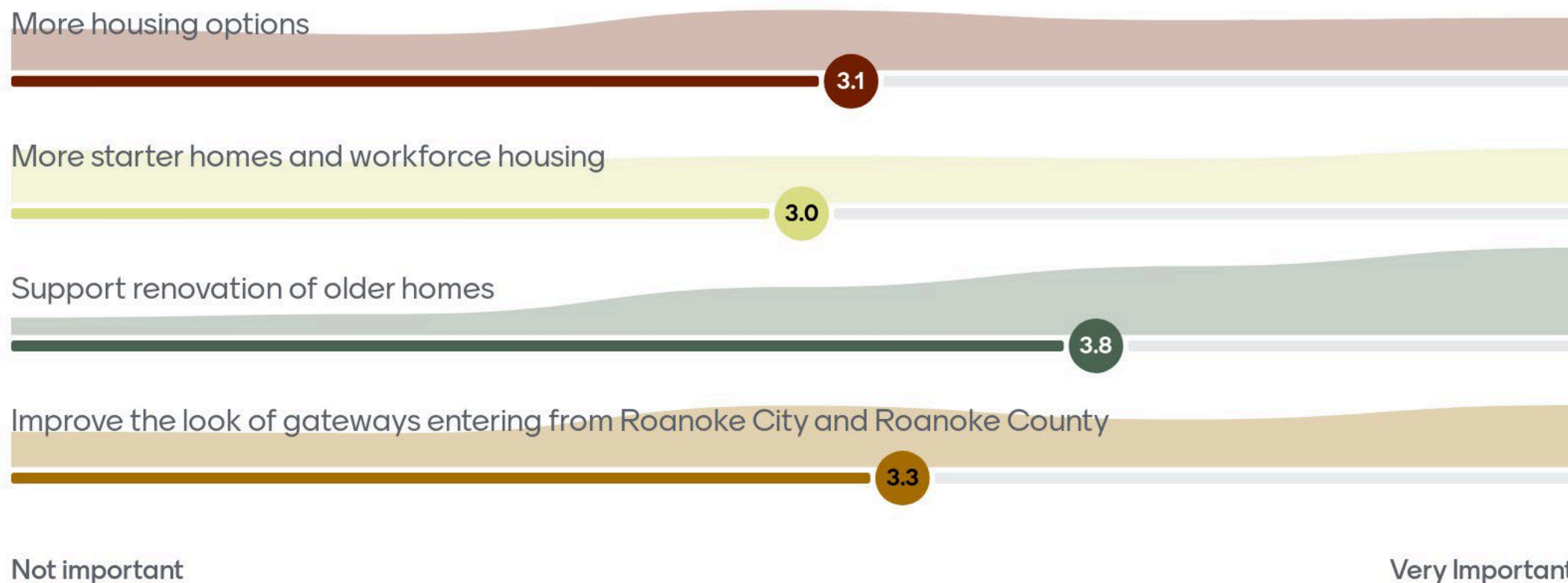
3. Rate the following recreation and quality of life goals by level of importance:



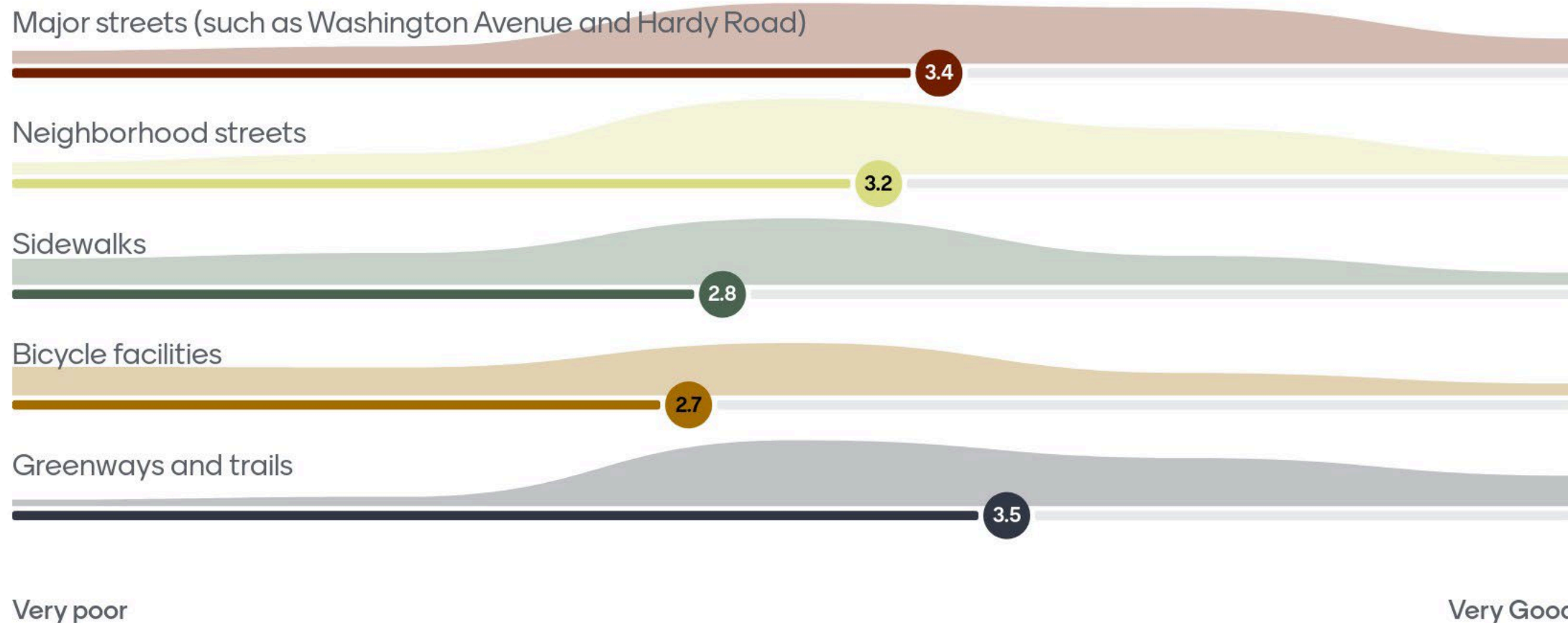
4. Rate the following downtown and economic development goals by level of importance:



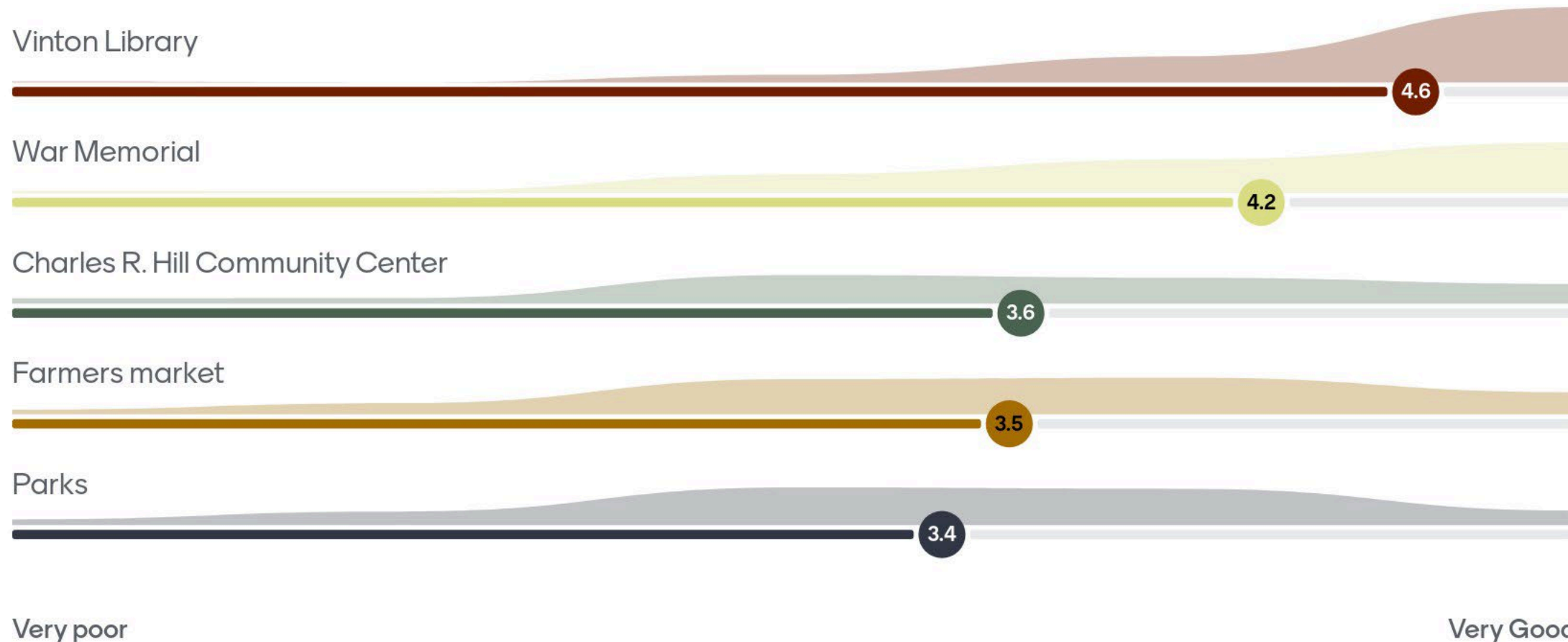
5. Rate the following housing and neighborhood revitalization goals by level of importance:



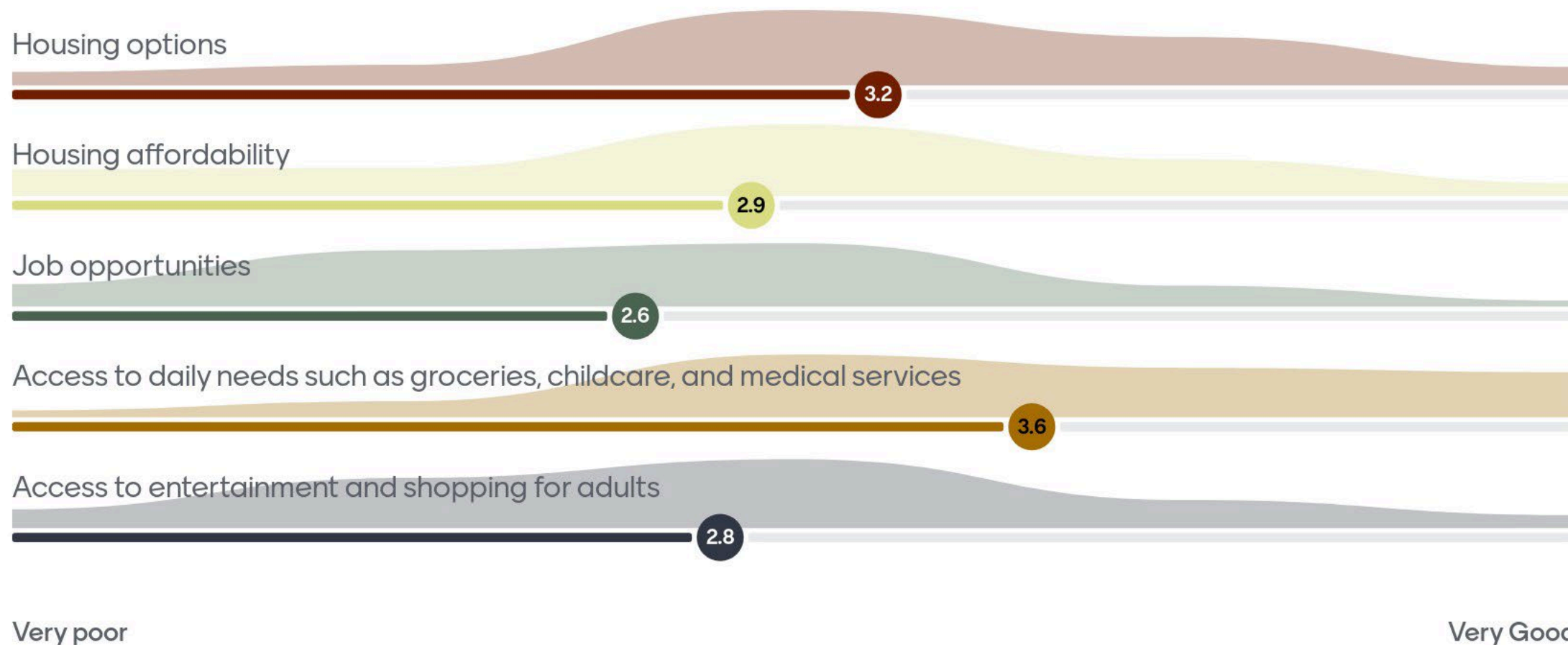
10. How would you rate the following public facilities in Vinton?



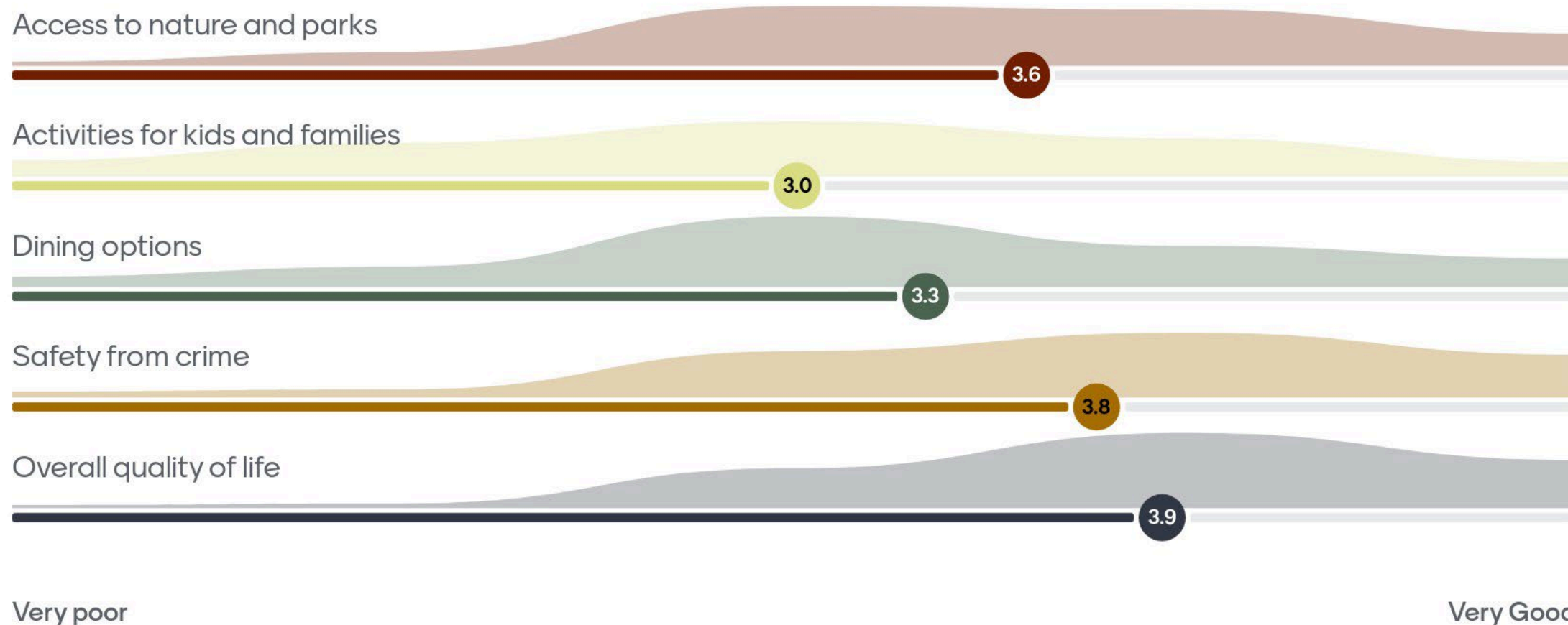
10. How would you rate the following public facilities in Vinton? (continued)



12. How would you rate the following quality of life measures in Vinton?



12. How would you rate the following quality of life measures in Vinton? (continued)





VINTON 2050

Community Needs





Transportation



Environment & Land Use



Recreation & Quality of Life



Downtown & Economic Development



Housing & Neighborhood Revitalization



Community Facilities & Services



Stormwater, Water, & Sewer



Needs – Issues to address over the next 25 years to enhance public health, safety, and well being.



VINTON 2050

First: A Word on Population Forecasting



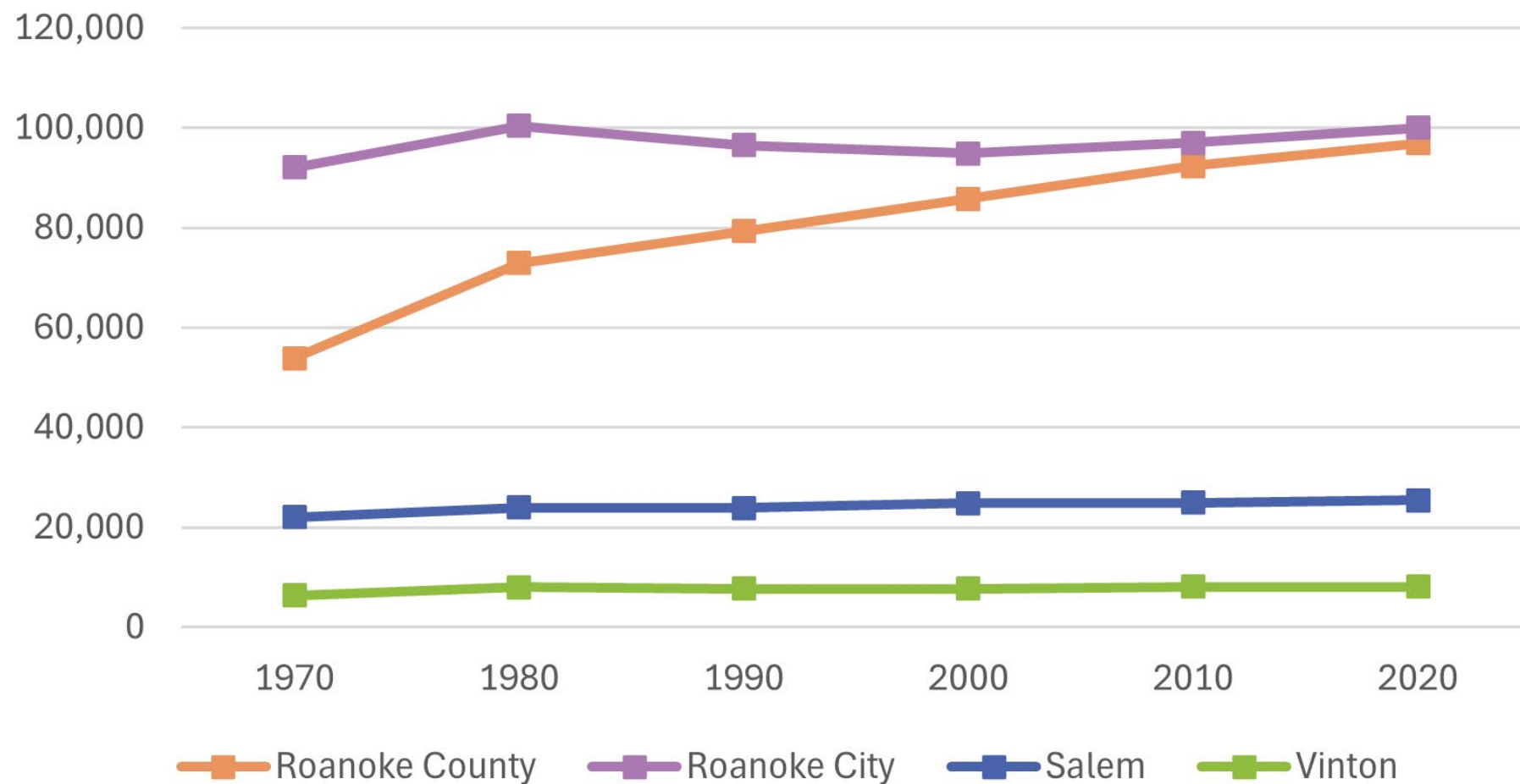


VINTON 2050

Vinton 2020
Population

8,059

LOCAL AND REGIONAL POPULATION TRENDS





Forecast Growth

- 2050 population forecast: **9,114** (*Source: Weldon Cooper Center*)
- Our team assessed:
 - Population change
 - Age distribution
 - Parcel-level data
 - Market
- **Finding:** Weldon Cooper forecast is a reasonable growth possibility for planning purposes

Virginia's 65 & older population forecast to increase from 12% of state in 2010 to 19% of state in 2030.

Key Environment & Land Use Needs

**Maintain
Small-Town
Feel**

**Cleaner Water
in Streams &
River**

**Redevelop
Aging
Commercial**

**Mixed Use to
Increase
Vitality**

More Trees

Community Needs Assessment | Zoning

LEGEND

- R1 Low Density Single-Family Residential
- R2 Moderate Density Residential
- R3 Medium to High Density Residential
- R3C Residential Conditional
- R3B Residential Business District
- PD Public/Open Space
- MUD Mixed-Use Development
- CB Central Business District
- C1 General Business District
- C2 General Business Conditional
- MI Limited Industrial District
- M2 General Industrial District
- M2C General Industrial Conditional
- AG Agriculture

Scale: 0, 500, 1,000 ft

Community Needs Assessment | Tree Canopy

PERCENT TREE CANOPY COVER 2021

Source: National Land Cover Database 2021 CD-R102 Tree Canopy

0% 50% 100%

Scale: 0, 500, 1,000 ft

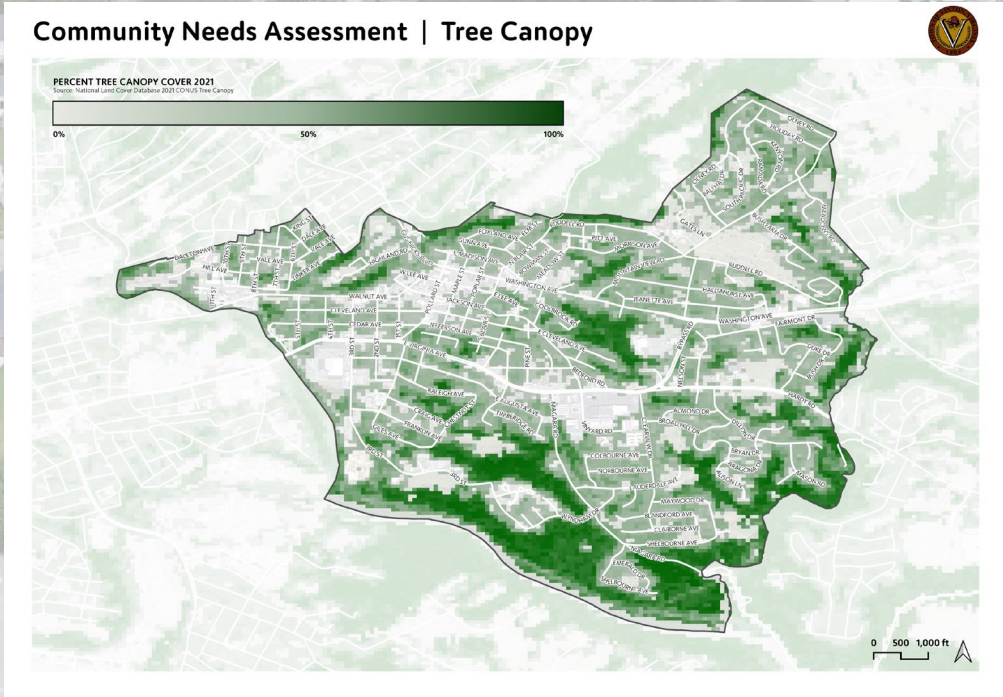
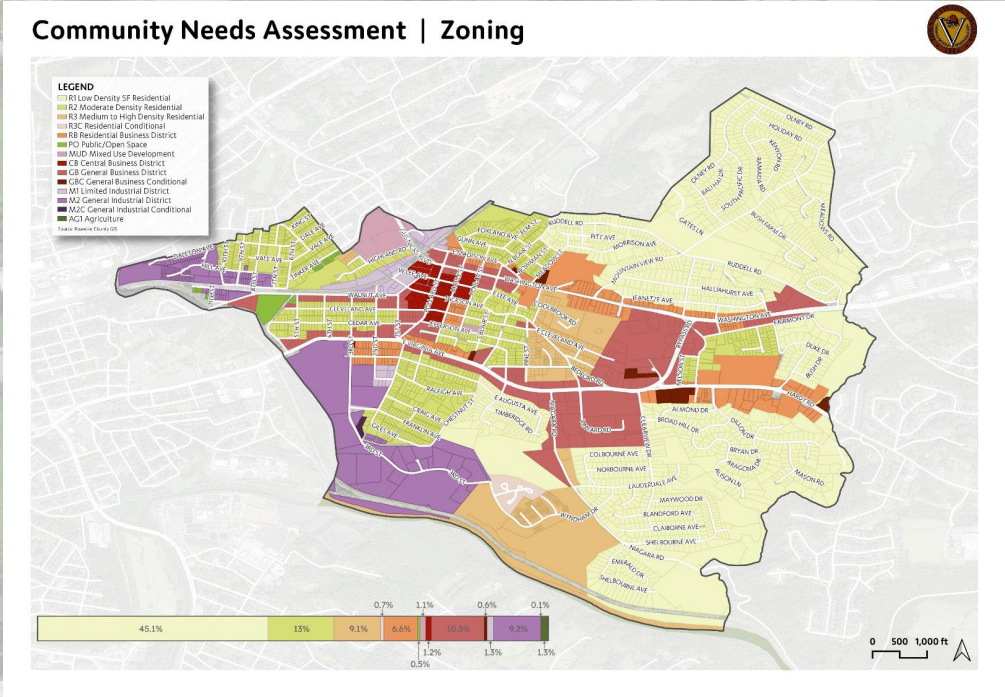
**Maintain
Small-Town
Feel**

**Cleaner Water
in Streams &
River**

Redevelop Aging Commercial

Mixed Use to Increase Vitality

More Trees



Key Economic Development/Downtown Needs

**Invest in
Quality of
Life as an
Economic
Asset**

**Infill
Development**

**Housing to
Meet Job
Growth**

**Grow Non-
Service Jobs**

**Grow the Tax
Base**

Community Needs Assessment | Market Value per Acre



LEGEND
Market Value per Acre
0 - \$2,057
\$2,057 - \$309,705
\$309,705 - \$558,674
\$558,674 - \$998,841
\$998,841 - \$12,725
\$12,725 - \$981,035
\$981,035 - \$1,226,633
\$1,226,633 - \$250,000



+51%
HH
Income
growth
from 2012 to
2022

**Income Growth
Outpacing the
Region**

+21%
Job
growth
from 2001 to
2021

**Job Growth
Outpacing
Housing Growth**

Key Transportation Needs

**Transportation
for an Aging
Population**

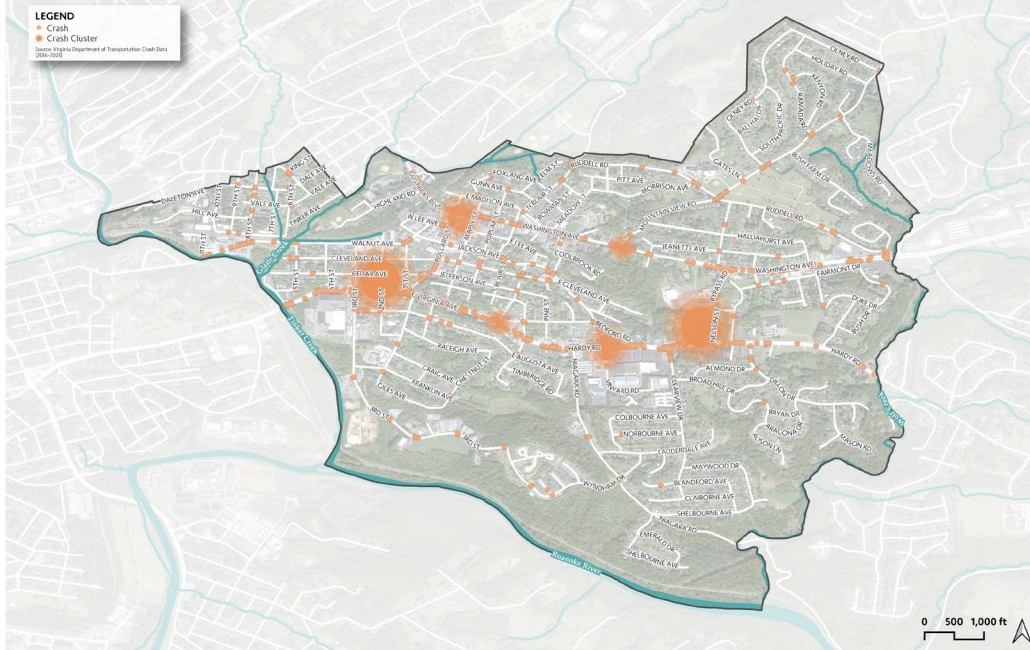
**Safety for All –
Car/ Bike/Ped**

**Close Gaps in
Greenways**

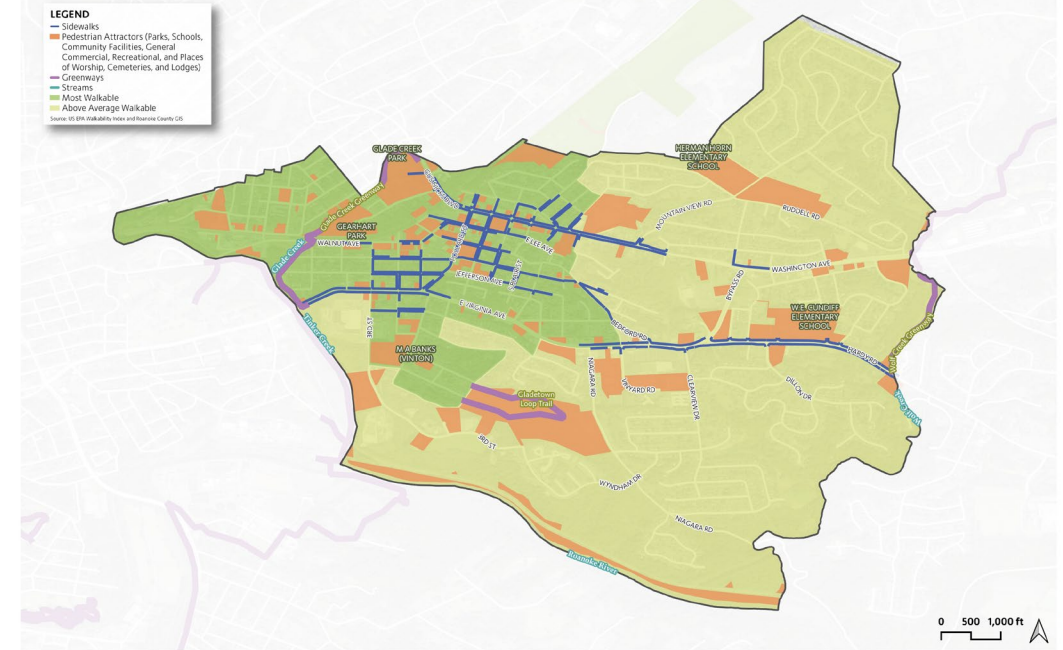
**Improving
Gus Nicks/
Washington
& Hardy/
Bypass**

**Reconnecting
Neighborhoods
for all Modes**

Community Needs Assessment | Crash Map



Community Needs Assessment | Walkability Gap Analysis



Key Recreation Needs

All Age & Accessible Recreation

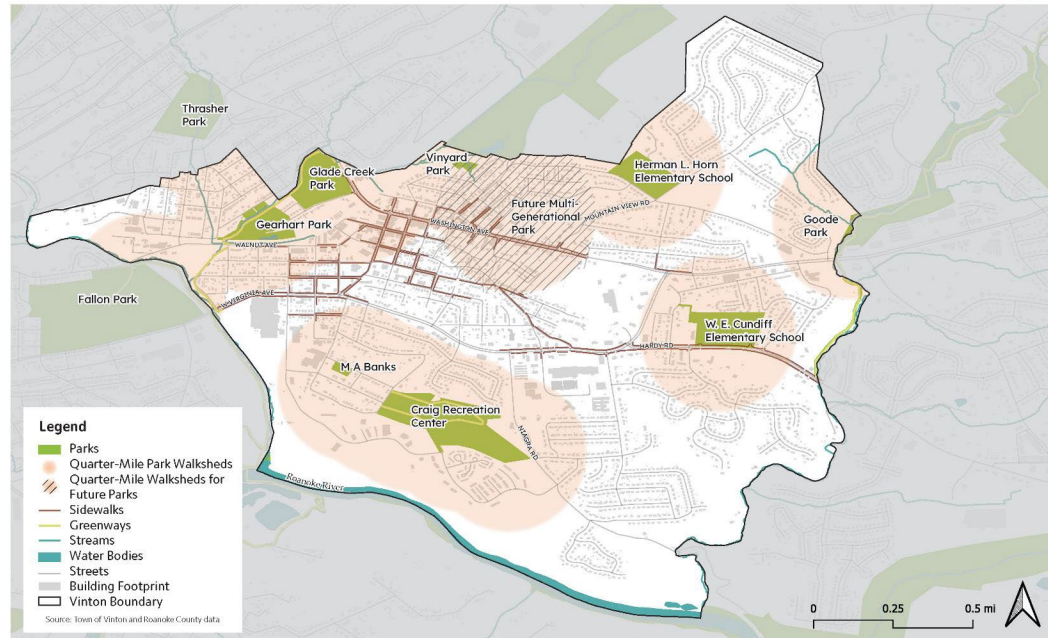
Access to Blue Ridge Parkway & Explore Park

Connect Greenways

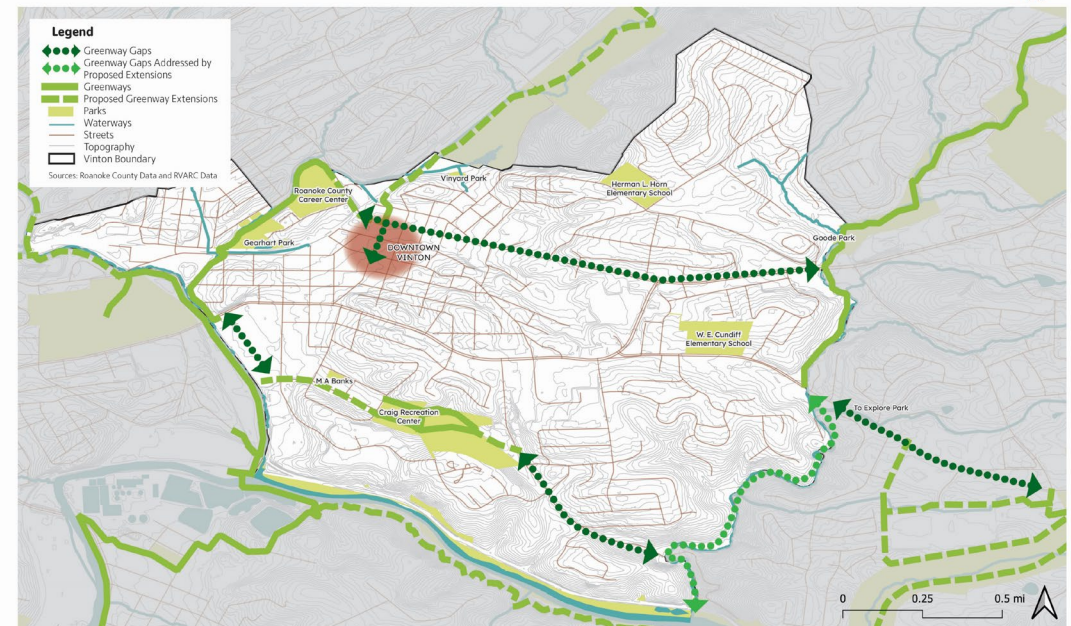
Walking Access to Schools & Parks

10-minute walks to Parks & Playgrounds

Community Needs Assessment | Walking Access to Parks



Community Needs Assessment | Greenway Network Gap Assessment



Key Housing & Revitalization Needs

**Assistance
for Housing
Renovation**

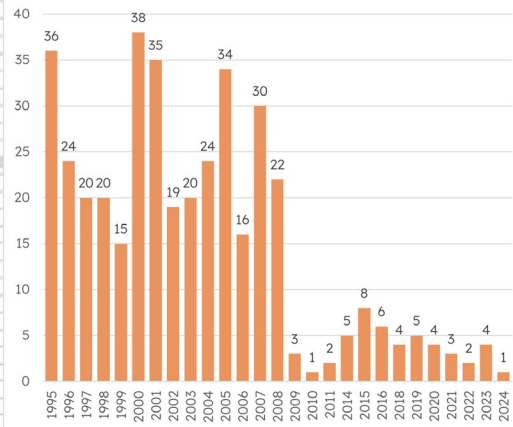
**Right-sized
housing for
an aging
population**

**More Starter
Homes**

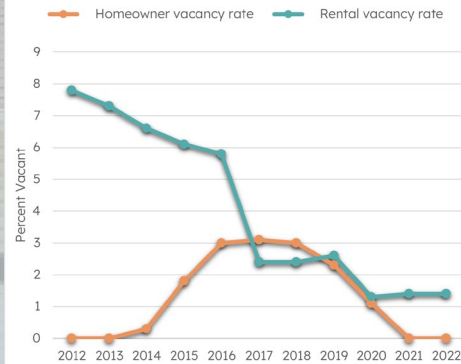
**Regional
Solutions for
Homelessness**

**More Housing –
Affordable &
Accessible**

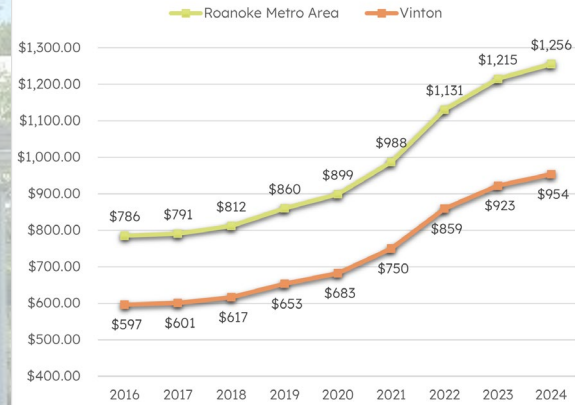
RESIDENTIAL BUILDING PERMITS BY YEAR



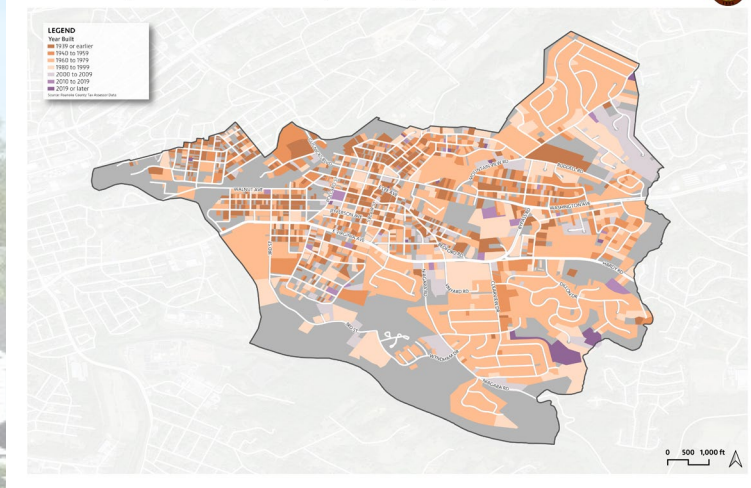
VACANCY RATE BY TENURE



ESTIMATED TYPICAL RENTS



Community Needs Assessment | Building Age



Key Community Facility & Service Needs

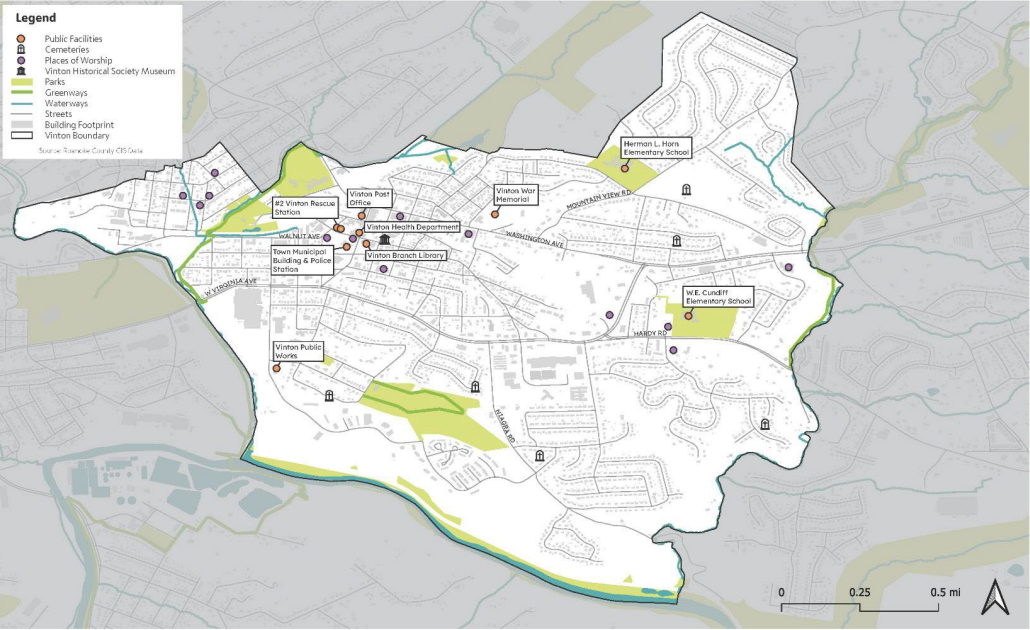
**Future
School
Capacity**

**Connect to
Regional
Water
System**

**Facility
Maintenance
& Expansion**

**Police, Fire &
Rescue
Needs for
Growth**

Community Needs Assessment | Community Facilities



VINTON 2050

RESPONSIBLE PARTY FOR COMMUNITY FACILITIES & SERVICES

Service	Provider
Planning & Zoning	Town of Vinton
Police	Town of Vinton
Public Works: <ul style="list-style-type: none">Refuse & Recycling CollectionStormwater System MaintenanceStreet Maintenance & Snow Removal	Town of Vinton
War Memorial/Charles R. Hill Community Center/Farmers' Market	Town of Vinton
Fire and Emergency Medical Services	Roanoke County
Health Department	Roanoke County
Library	Roanoke County
Parks	Roanoke County
Schools	Roanoke County
Social Services	Roanoke County
Public Transportation	Valley Metro
Water and Sewer	Western Virginia Water Authority

Sources: Town of Vinton Data and Roanoke County Data

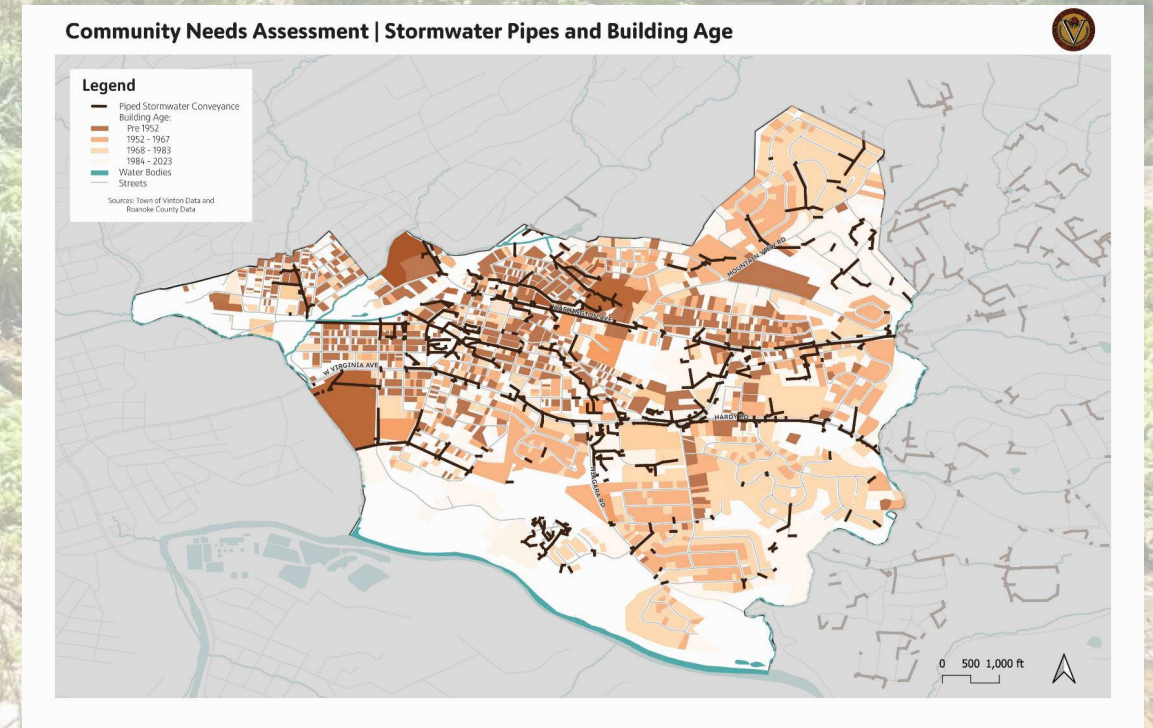
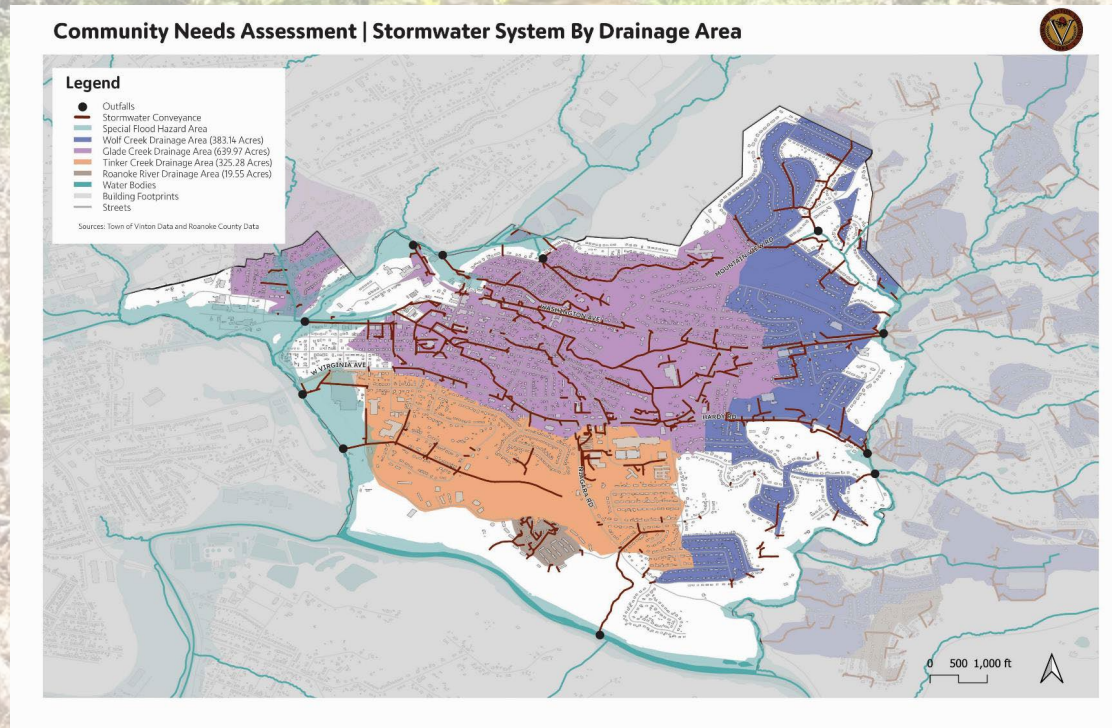
Stormwater, Water & Sewer Needs

**Restoration
of eroded
stream banks**

**Better data
on SWM
System**

**Upgrades to
SWM System**

**Upgrades to
Water/Sewer
for New
Growth**





VINTON 2050

Emerging Themes

Emerging Vision Themes

Connected &
Collaborative
with the
Region

Sociable and
Welcoming
Small Town

Thriving and
Authentic
Downtown

Exceptional
Town
Services &
Infrastructure

Outdoor
Recreation
Hub

Adaptable

Safe &
Connected
Streets for
All

Parks for All
& Near All

Environmental
Stewardship
Leader

Housing for
All Phases of
Life





Next Steps

Open House




























































































Tonight, we are looking for your feedback at each station:

1. **Community Needs** – Is anything missing?
2. **Vision Principles** – What ideas do you have for implementing them?
3. **Land Use & Transportation Vision** – Does it make sense to you? How would you adjust it? What other connections need to be improved?
4. **Big Ideas** – What 1 big idea would you most like to see happen in Vinton?

This is your plan. We need your ideas and feedback!

Path Ahead

TASKS	2024												2025			
	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May		
Phase 1 - Pre-Planning and Ongoing Engagement																
1.1 - Kickoff Meeting																
1.2 - Listening Sessions																
1.3 - Advisory Committee Meeting 1																
1.4 - Plan and Data Review																
1.5 - Style Guide & Base Map																
1.6 - Dogwood Festival Community Engagement																
1.7 - History and Context Summary																
1.8 - Bi-Weekly Check-In Calls																
1.9 - Ongoing Coordination Needs																
Phase 2 - Community Needs Assessment																
2.1 - Focus Groups																
2.2 - Existing Conditions Analysis																
2.3 - Technical Analysis for Infrastructure																
2.4 - Community Questionnaire																
2.5 - Community Needs Snapshots																
2.6 - Advisory Committee Meeting 2																
Phase 3 - Vision & Policy Setting																
3.1 - Vision Themes & Goals																
3.2 - Vision Map																
3.3 - Community Meeting																
3.4 - Planning Commission/Town Council Mtgs																
3.5 - Future Land Use Map																
3.6 - Policy Review & Recommendations																
3.7 - Advisory Committee Meetings 3 & 4																
Phase 4 - Implementation Plan																
4.1 - Develop Draft Strategies & Actions																
4.2 - Advisory Committee Meetings 4 - 5 - 6																
4.3 - Planning Level Cost Estimates																
4.4 - Community Meeting																
4.5 - Implementation Section																
Phase 5 - Adopt																
5.1 - Draft Plan																
5.2 - Planning Commission Public Hearing																
5.3 - Town Council																
5.4 - Final Plan														